

Lauren Rasmussen

Director of Media Relations, World Relief; Founder, Seanchai; Household 6, Rasmussen, Inc.

As the director of media relations for World Relief, Lauren develops and executes earned media strategy, policy messaging and reputation management for the 82-year-old global Christian humanitarian organization and refugee resettlement agency. As founder of Seanchai, she advises mission-driven organizations on integrated communications strategy, messaging development and crisis mitigation.



Previously, she held roles in integrated communications account strategy, earned media strategy and execution, and capacity and team development at a PR agency, as well as research roles in the nonprofit space. Her work on the First Lady of Virginia's fentanyl awareness and prevention branding campaign garnered a regional ADDY Award. She holds a B.A. in Economics from Hillsdale College and originally hails from Vermont. She is married to COL Alexander "Raz" Rasmussen, and they are expecting their first child in January 2027.

Baby Rasmussen

"The Child," Rasmussen, Inc.

While primarily a passenger these days, Baby Rasmussen, like his/her father, has demonstrated early tendencies of hyperactivity and specializes in trying to figure out how hard he/she can kick his/her mother. Like his/her mother, Baby Rasmussen responds well to sugar and exhibits a disregard for circadian rhythms and a future disdain for bedtime. Baby Rasmussen is also an overachiever, coming in at the 97th percentile for size at his/her 20 week ultrasound.



Already much-beloved, Baby Rasmussen is due at the end of January 2027, but based on early projections, is anticipated to debut early.