

Matthew Billingsley



Matthew Billingsley is an experienced Corporate Communications professional with 30 years of experience in the defense and aerospace field. He most recently was the Director of Strategic Communications for the Land and Air Systems line of business for General Dynamics Mission Systems. In that role, he was responsible for four direct reports within the Land & Air Systems LoB with \$750M in sales, with the LoB serving a mix of DoD, FAA, and commercial customers. Additionally, he initiated the planning cycles for integrated marketing plans across the Network and Communication Systems, Advanced Electronic Systems, and Range Systems businesses. He also partnered with Government Relations, Strategy and Business Development, & Supply Chain Management teams to execute a series of highly successful industry days on Capitol Hill, supporting the U.S. Army's network modernization program and receiving a congressional earmark for \$72M to expand network modernization efforts.

Prior to his most recent job, Mr. Billingsley served as the Lead Associate on the Corporate Media Relations team at Booz Allen Hamilton. While at Booz Allen, Mr. Billingsley led coordination efforts across Business Development, Marketing, and client-facing teams to develop and execute coordinated media relations and social media activities for multiple business areas. He also managed a PR agency team for company operations in the Middle East and Singapore, including working with local leaders and marketing leads to drive media coverage and gain international expansion.

Earlier in his career, Mr. Billingsley worked at the Boeing Company, where he served as the functional lead for 20 internal communicators supporting Boeing Network and Space Systems and ensuring seamless communication activities for \$8.5B business unit employing 15K+ people across 35 states in 11 locations in Europe and Asia. He authored keynote and thought leader multimedia presentations for the BN&SS President and executive leadership at highly visible venues and coordinated 8+ cover stories for Boeing Frontiers magazine, including completing the first-ever Leadership Message for the BN&SS President.

Mr. Billingsley also worked for DRS Technical Solutions, Booz Allen Hamilton, and SAIC at the beginning of his career. Mr. Billingsley holds a MA in International Affairs from George Washington University and BSFS in Diplomacy and International Security from the School of Foreign Service at Georgetown University. Mr. Billingsley is married with two children and lives in Annandale, Virginia.