

2019 Sunbelt Show Guide Ad Specs

8.5" (h) x 5.5" (w)

SIZE:

FULL PAGE, with Bleeds:

Bleed: 8.75" (h) x 5.75" (w)

Trim: 8.5" x 5.5"

FULL PAGE, without Bleeds:

Bleed: 8.25" (h) x 5.25" (w)

HALF PAGE HORIZONTAL: (no bleeds)

½ Page: 3.75" (h) x 5.25" (w)

HALF PAGE VERTICAL: (no bleeds)

½ Page: 8.25" (h) x 2.5" (w)

PRICING:

Outside Back Cover	\$2,250
Inside Back Cover	\$1,950
Two Page Spread	\$2,000
Full Page	\$1,300
1/2 Page	\$700

DEADLINE:

Friday, June 21

FORMATS:

All files save in CMYK

JPEG: Hi-Resolution, CMYK
10-12 compression

TIF (PC): Resolution — 300 dpi

EPS (Rasterized): Resolution — 300 dpi

EPS (Vector Image): EPS files must have fonts embedded.

PDF: Must be saved for High-quality print. If created in Photoshop, must be saved as a PDF with a 300 dpi minimum. All fonts must be embedded.

HOW TO SUBMIT MY AD:

Please provide high resolution (300 dpi min) print-ready PDF files.

- Email: Debbie@TexasBuilders.org
- File Sharing: If files are too large for email, you may also send files via Dropbox.

FULL PAGE

Without bleeds:

8.25" (h) x 5.25" (w)

FULL PAGE

With bleeds:

8.75" (h) x 5.75" (w)

½ Page Horizontal
3.75" (h) x 5.25" (w)
(no bleeds allowed)

½ Page Vertical
8.25" (h) x 2.5" (w)
(no bleeds allowed)