AZ ELEMENT Elite

2019-2020 Registration Packet All Levels

www.arizonaelementelite.com

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Arizona Element Elite is a cheerleading organization that brings fun and excitement to the greater Phoenix area! We are providing a safe environment for all our cheerleaders to build upon their own special talents, while bringing them together for intensive teamwork. The growth and happiness of our cheer athletes are our #1 priority!

The composition of our newly formed cheer teams will determine team levels and age categories. We anticipate having multiple teams at all levels for this season. The levels of our teams will be dependent on the athletes that join. Our goal is to assemble these teams and train them at highly competitive standards, so the advance level teams will eventually emerge, as these athletes grow strong and solid, individually and together. However, because of the considerable interest we are already encountering, if the demand for higher-level teams presents itself, our coaching staff has the motivation and capability of training cheerleaders up through level 5.

Team assignments for the 2019-2020 seasons will be based on skills, performance presentation, and ability to integrate into a team. Our coaches and staff will evaluate each candidate based on her/his technical abilities, unique qualities, level of enthusiasm and, potential contribution to the team. Since tryouts will be conducted in an objective and considerate manner, team placement decisions are not up for negotiation. We will assemble teams that have the best chance of superior performance in practice and at competitions. When placement decisions are challenged or undermined by cheerleader/parental pressure, there is a risk for inequities, disruption, or failure within and amongst the teams. Should a cheerleader improve or regress in their skill set and performance presentation, we will consider mid-season placement changes. However, only the members of the coaching staff may initiate these discussions and facilitate these changes.

This packet contains a great deal of information, including a set of guidelines and expectations for the 2019-2020 cheer season. Please keep in mind that this information may be modified or changed for continuous quality improvement or to adapt to unforeseen circumstances. Any changes will be posted on our web site therefore; it is recommended that you check the web site on a regular basis.

The fees on the price list are all-inclusive however; there may be times when additional items will become available to the gym. These items may be optional or required. However, we will survey the teams/parents prior to making these items required so to avoid any additional financial burden.

It is imperative that all participants adhere to the rules and policies outlined in this packet. Arizona Element Elite has the final say in all actions and reserves the right to dismiss an athlete and/or parent from the gym at any time during the season should there be a violation of our policies or rules.
ABSENCES – ALL EXCEPT COMPETITIONS AND COMPETITION PREP.

In order to avoid disruption of practices and to optimize preparation for performances and competitions, all cheer athletes MUST attend regularly scheduled practices or risk dismissal from the team. We have two types of absences: excused and unexcused.

The following circumstances are considered **excused absences:**

- Contagious Illnesses (a physician’s note will be requested).
- Conflicting school functions that will affect grades (proof in the form of a signed letter from the teacher or principal will be required). Excludes extra curricular activities.
- Family emergencies (Hospitalization of immediate family member).
- Summer vacations (Until August 1st) Excluding Choreography week.

The following circumstances are considered **unexcused absences:**

- Conflicting school dances or social functions
- Vacation – 8/1 forward
- Recitals or concerts
- Need to finish homework
- Lack of transportation or traffic congestion
- “I don’t feel like it” or “I’m tired” excuses
- Excessive tardiness (≥ 30 minutes into the session)
- Improper practice clothing or lack of appropriate shoes
- Anything that is not listed in “excused absences”

**Penalties for unexcused absences (Practices):**

- 1st offense — receives a warning
- 2nd offense — receives a $75 fine
- 3rd offense — benched at the next competition or $100 fine
- 4th offense — benched for remainder of season or $200 fine.

Additional discipline beyond a 4th offense is dismissal from the program.

If the athlete is injured or sick, she/he is still expected to attend practice to observe the cheer routine and continue to learn alongside of teammates. Of course, there are exceptions to this rule, such as contagious or severe illness, but these decisions will be left up to the discretion of the management.

**ALTERNATE ATHLETES**

If you are identified as an alternate athlete (typically a voluntary position), you will be required to be at all practices in order to know the routine and all positions of the routine. Should you be activated for a competition,
you will be responsible for the equivalent amount of the competition charge in order to hold any additional practices to ensure the team is set for the competition for which you are activated for.

**APPEARANCE**

The gym for competitions determines athlete appearance/look. Using the appropriate colors and styles is something that USASF is starting to regulate. Failure to follow the guidelines set by the gym could result in any of the following actions.

1. The team may be pulled from competition in which case, there are no refunds.
2. The team could receive a deduction for inappropriate makeup or hair
3. The entire gym could receive a per team deduction for the infraction
4. The gym could receive a warning

*The severity of the action is dictated by the competition for items 2-4.*

**BOOSTER CLUBS**

While we have a booster club in house, and you may work with other booster clubs, booster funds will not be applied to your account prior to the physical receipt of funds from the booster company. There will be no exceptions made on this.

**BRAND**

Arizona Element Elite will establish a line of clothing items that can be purchased in our Pro Shop. The duplication or production of any items containing our trademarked logo, gym name, team names, team logos, sayings or hashtags, without prior written approval is prohibited. We have multiple vendors that we use to create our products who have access to our artwork, names, logos etc. If you are, looking to have something done that is out of the ordinary or different from what we have in the pro shop, you will need to use one of our approved vendors and the order must be placed and paid for through Arizona Element Elite. All apparel made with our Gym Name, team names, hashtags and logos or, our trademarked logo must be purchased through the gym. Going direct to our vendors is prohibited and making items through any other vendor or at home is prohibited. Should you desire to license our trademarked gym logo, gym name or the logo or likeness of any of our teams and or team names, this can be arranged in advance. The cost of the license will be determined at the time of submission and will be limited to the item licensed, and only for the timeframe within the season, it was approved.

**CLASSES**

As mentioned in other areas, your tuition covers all your additional cheer related classes. All cheer related classes are free to the athlete and we do expect them to use them to better their skills. Open gym is not included in the free classes.

**COLLECTIONS**

We have contracted with a collections company and, have authorized them to collect all unpaid tuitions to their fullest extent. In the event collections is unsuccessful we will seek payment through the courts.

**COMMUNICATION**

We will communicate with our cheer athletes and parents through Email and/or in our private group. The group will be only for cheerleaders and their parents. Each member will be verified prior to entry into the group. Please do not set up separate groups, as this may confuse our communication efforts. We will also communicate via email Band, and Facebook.

In the event you have a concern or issue with something other than a life-threatening event whether it is at practice or competition, we respectfully request that you take 24 hours before contacting either your athletes’ coach or management. This allows for a cool down period, which
in the heat of the moment can be a good thing. We also ask that you understand that coaches and management will also respect this 24-hour rule before responding to any concerns received outside the rule.

Because parental input is important to us, we have an open door policy for parents and for athletes. If there are any questions or concerns, please come talk with us. If we are not readily available, we can be reached by email message or by message through our website portal. We will follow up with all contacts as soon as possible. Please refrain from contacting the coaching staff directly, as we are making efforts to be sensitive to their personal time. If we can protect their personal/family time, they will be better able to offer their full attention and energy during practices and performances. If a parent or a cheer athlete needs to meet with a coach, one can make an appointment with them through the front office.

We ask that our athletes and parents not engage in gossip or rumors about, or involving the gym. We have a zero tolerance policy regarding this kind of behavior, which applies to administrative and coaching staff, athletes, and parents alike. Our open door policy is in place to open the lines of communication and facilitate positive dialogue. Again, if there is a question, just ask.

We also discourage our parents, athletes, coaches, and administrative staff from starting or developing relationships of a private nature, which can lead to undesirable and difficult situations in such a close-knit community.

COMMITMENT

It is imperative that our athletes understand that there is a high commitment to this sport and their team that cannot be put aside for other activities. While we appreciate athletes that have multiple interests in a variety of activities, it must be understood that their team comes before these other activities. Missing practice for dance recitals, other sports games are not excused absences, even if for a grade.
COMPETITIONS

When arriving at a competition, you should be competition-ready with no jewelry and no piercings. Hair and make-up should be done. Tattoos must be covered up using appropriate tattoo covering materials, which can be purchased at retailers like Sephora.

Non-Travel, Novice and Prep teams will attend 4 instate competitions.

We plan to attend multiple in-state competitions and multiple out-of-state competitions. Teams will attend 2/3 out of state competitions, which may include NCA. NCA will be determined early in the season and is will be based on skills, attitude and team cohesion presented by the team. If we determine that the team(s) is not ready for NCA, we will not go. If your athletes’ team is selected to attend NCA, be advised, there will be practice everyday leading up to NCA. NCA Teams will be moving to the NCA tuition plan. This premium covers the cost difference and coaches’ travel for this competition. If you already know that you will not be able to attend all the practices, let us know now so your athlete can be moved to a team that will not compete at NCA. Each team will have a specific set of competitions and that breakdown is included in the tuition packet. The Tiny team will travel out of state for competitions. Our goal is to have our cheer athletes “competition-ready” by national standards, out-of-state competitions will be exciting opportunities for them to showcase their skills for teams from all over the country. From the beginning of the season, you have until Mid January to save, fundraise or whatever is necessary in order to afford the out of state competitions. Do not wait until last minute.

Unless instructed otherwise, travel for out of state competitions is done on the Friday prior to the competition. Plan to arrive at the location no later than 7pm on that Friday prior to the competition. In some cases, Summit/Worlds, earlier arrivals may be required. These exceptions...
will be communicated in advance.

We will have chaperones traveling with the teams therefore, if you can only afford to send your athlete, an adult will monitor them the entire time they are away.

Missing a competition or, practice 2 weeks prior to competition is NOT an option. The only acceptable excuses for missing are, the death of an immediate family member or, athlete hospitalization. Should you miss a practice or competition for any other reason including any school or extra curricular activity, your athlete may be replaced on the roster for that competition. Consequences include in no particular order:

◆ $100 Fine
◆ Benched and/or a $300 fine, Management discretion.
◆ Benched for 1 competition and, a $400 fine.

Additional discipline beyond a third offense is dismissal from the program.

**Summit**

For those athletes who obtain a bid to Summit, there will be added practices; coaches’ travel, Summit wear and Summit goody bag fees added to your account in the amount of $425 regardless of whether or not the team receives a paid bid. Should the team receive a paid bid there will be no registration fees assessed as that is what the paid bid covers. Should the team decide to room together, they will receive the full paid bid to cover their registration and hotel costs. Should the team decide to stay with family, they will receive the commuter bid amount. These amounts are determined by Varsity. If the team does not receive a paid bid, they will also be assessed the registration cost to compete.

**DISCIPLINE**

If any of the rules for parents and athletes are violated, the following steps will be taken:

1st violation — The cheer athlete and/or parent(s) will be counseled about the behavior and issued a warning.

2nd violation — The cheer athlete and/or parent(s) will be suspended from the gym for a specified amount of time, as determined by the gym administrators.

3rd violation — The family will be asked to leave the gym for the season.

In cases of an extreme policy violation, such as any acts of violence, threats of violence, derogatory statements about

**Worlds**

For those athletes who obtain a bid to worlds, there will be added practices, coaches travel and Worlds wear fee added to your account in the amount of $550 regardless of whether or not the team receives a paid bid. Should the team receive a paid bid there will be no registration fees assessed as that is what the paid bid covers. Should the team decide to room together, they will receive the full paid bid to cover their registration and hotel costs. Should the team decide to stay with family, they will receive the commuter bid amount. These amounts are determined by Varsity. If the team does not receive a paid bid, they will also be assessed the registration cost to compete.
Arizona Element Elite a RMRM LLC Company or any of the owners, coaches or athletes the gym reserves the right to immediately remove a cheer athlete and/or parent(s) from the gym. If a parent or athlete is asked to leave the gym due to any policy violation, they will not be refunded any fees and they will be responsible for the termination fee.

The cheer athlete should not be held from practice as a form of discipline. The team depends on all of its members, and failure of a team member to show up for practice causes an undue strain on the team. This type of behavior will result in unexcused absences and follow the discipline guidelines set.

**DONATIONS**

Many times, athletes come to us looking for items such as Band-Aids, Tylenol, tape, feminine products and such. While we try to keep a supply on hand, we cannot supply everyone with these items. We would appreciate donations of these items to the gym. The athletes would appreciate them as well.

**DOUBLE TEAMING**

Double-teaming is highly frowned upon however, there are cases where it is needed or allowed. Should your child double team, they are committing for the season for this activity. Should an athlete elect to double team then, request to quit double-teaming, they understand that they will be placed on the lower of the two teams. Quitting the double team is no different than quitting their primary team. There is a contract termination fee of $750.00 and it will be imposed as outlined in the termination section of this guide. There are standard fees that come with double-teaming. These must be paid prior to allowing the athlete to participate in the second team. Fees will include but may not be limited to: Double team Tuition, Choreography, Competitions fees, and 2nd Day two bow. The current fee to double team is $1095.00 however, depending on the competitions, this fee might be adjusted to compensate for added comp fees. Should an athlete be crossing from Senior to Junior, the athlete is responsible for obtaining and using a crossover piece that is acceptable to Arizona Element Elite.

**EVALUATIONS**

The evaluation fee is $45.00 per cheer athlete, which is to be paid prior to entry onto the gym floor. Returning Athletes are not subject to an evaluation fee. Should you request a private evaluation, our fee is $65.00 per athlete. Returning athletes are encouraged to attend evaluations as, the selection process for each training group will be based on skills shown to our evaluators.
Age guidelines are set by the US All Star Federation (USASF) and are to be strictly upheld. Cheer athletes can compete in all-star cheer until they are 18 years of age. For an athlete whose birthday is after August 31st, they can still be classified in the senior category since they will turn 18 after the cutoff date. These rules transcend our authority, so we cannot make any special accommodations.

The breakdown on age placement is as follows (subject to change by USASF):

- **Open 4:** 14 +
- **International Open 6:** 17 +
- **International Open 5:** 14 +
- **Senior 5:** 13-18
- **Senior Restricted 5:** 10-18
- **Junior Restricted 5:** 9-14
- **Youth Restricted 5:** 9-11
- **Senior 1-4:** 11 +
- **Junior 5:** 9-14 years old
- **Junior 4:** 8-14 years old
- **Junior:** 5-14 years old
- **Youth:** 5-11 years old
- **Mini:** 5-8 years old
- **Tiny:** 5-6 years old

As stated earlier in this packet (and definitely worth repeating), team placements will be based on skills, performance presentation, and ability to integrate into a team. Our coaches and staff will evaluate each candidate based on her/his technical abilities, unique qualities, level of enthusiasm, and potential contribution to the team. Since tryouts will be conducted in an objective and considerate manner, team placement decisions are not up for negotiation. We will assemble teams that have the best chance of superior performance in practice and at competitions. When placement decisions are challenged or undermined by athlete/parental pressure, there is a risk of inequities, disruption, or antagonism within and amongst the teams. Should an athlete improve or regress in their skill set and performance presentation, we will consider mid-season placement changes. However, only the members of the coaching staff may initiate these discussions and facilitate these changes.

The evaluation process is supposed to be a fun and positive experience! The athletes will individually have the chance to demonstrate their skills in tumbling, stunting, and choreography. Then they will be broken down into teams for further evaluation. It is at this point that the coaches will decide who will make the final roster. In some cases, an athlete may have been slotted for a higher level but will be offered a lower level team due to skill development potential and the needs of the team.

Athletes must come to be evaluated with the registration packet completed regardless of their intention to join a team or not. All responsible parties must sign this packet. Regardless of the method of payment, all parents must complete the Credit Card Authorization Form in the event that charges are accrued. If payment will go through automatic debit to your bank account, please complete the Automatic Debit Form and bring in a voided check.

**FEES**

We have set up a connection to our system at www.arizonaelementelite.com so cheer athletes and parents will be able to monitor their account, enroll in classes and set up private lessons. Please use this link for all your scheduling needs, as well as financial requests, since this system will also account for billing and all payments. Our preferred form of payment is ACH/Automatic Debit from your account, which minimizes our fees, and thus keeps your costs down. We do take money orders, Visa, and MasterCard. Personal checks are highly discouraged and will only be accepted from established parents. Established is defined as membership of the gym for longer than 4 months, and the member is in good standing and current on all payments. For all All-star Athletes: We must have a credit card on file within this system prior to your
athlete being enrolled onto a team. By placing this card on file, you acknowledge that your card will be charged each month for the fees that are due. Should you pay your bill prior to the 1st of each month, there will be no charge to the account.

Monthly tuition fees are billed on the 25th of the month. Credit cards/Bank Accounts on file will be charged on the 1st of the following month. Should by your balance not be paid in full by the 5th of the month, we will charge the balance due plus a $25.00 late fee on the 6th of the month.

***NON-NEGOTIABLE*** You must place a valid credit card on file as a back-up method of payment for tuition and fees. The only way you cannot have a card on file is to pay for the season in advance. If you are late in paying your account, we will charge your credit card on the 6th of the month. Should your credit card decline, you will incur a $25.00 late payment upon our office receiving the decline notice from your credit card company. This fee along with the past due tuition is due no later than the 15th of the month and must be paid in order to avoid an additional $25.00 charge. Your athlete will sit out until the account is paid to date. Continued failure to pay fees imposed will result in a suspension of your cheer athlete from the team, and they will be benched until the account is brought to a current status.

If you choose to use automatic draft from a checking or savings account and should a draft, be return or denied, we will charge no less than $25.00 or the actual bank charge, whichever is greater. This fee is in addition to the late fee that will be imposed onto your account.

**FUNDRAISING**

Fundraising is an important factor in making cheer fun yet affordable. We will look at all fundraising opportunities and present them to the teams as they become available. All fundraising proceeds will be put in account for each cheerleader. For Arizona Element Elite sponsored events, actual costs for the event will be deducted from the proceeds, and the remainder will be divided accordingly. Individual fundraising is highly discouraged and can be cause for exclusion from group fundraising.

Excess or unclaimed funds raised during the year will be deposited into the Arizona Element Elite general fund. Should you leave or be asked to leave due to any violations, fundraising monies in your account will be forfeited and put into the general fund. The general fund will be used to buy additional items for the athletes, the practice area, or toward future events.

Booster Clubs are available to use for fundraising however, these boosters are not owned nor operated by Arizona Element Elite. If you are part of any booster, in order to receive funds for fundraising, you must participate in no less than 50% of the activities associated with fundraising.

**HOUSEKEEPING**

Food, gum, or open containers of any kind are not allowed in the training area. Bottled water or sports drinks with closeable lids are allowed. Parents and other guests are not allowed to eat dinner in the parent viewing room. Outside food is not allowed in the lobby.

Siblings are not to be left unattended at the gym. We do not have the capability to look after children if they are not either in a class or open gym.

**ON-SITE INJURIES/ILLNESS**

After an injury or debilitating illness, a doctor’s note will be required upon return to the gym, and final clearance needs to be given by your medical team member before the athlete can return to the gym floor. An injury does not exempt the athlete from tuition payments, nor will a refund be issued should the athlete’s injury sit her/him out of play for an extended period of time. Should the
athlete sustain an injury that removes them from the roster for the remainder of the season, she/he will no longer be responsible for payment to the gym.

GYM HOLIDAYS

The following are all-star practice holidays. The gym will be open for classes however; there might be, at the discretion of the coaches, practice during this time. This schedule is tentative based on competition calendar.

<table>
<thead>
<tr>
<th>Holiday</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Memorial Day</td>
<td>May 25th, 26th &amp; 27th</td>
</tr>
<tr>
<td>Independence Day</td>
<td>July 4th, 5th &amp; 6th</td>
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<tr>
<td>Labor Day</td>
<td>Aug. 31st, Sept. 1st &amp; 2nd</td>
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<tr>
<td>Halloween</td>
<td>October 31st</td>
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<tr>
<td>Thanksgiving Break</td>
<td>Nov. 28th, 29th, 30th &amp; Dec. 1st</td>
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<tr>
<td>Winter Break</td>
<td>December 23rd – January 1st</td>
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These dates are subject to change, pending finalization of competition schedules. It is your responsibility to monitor the changes, which will be posted on our website.

There will be no practices the Monday following out of state competitions. This is an excused absence, as it will allow athletes to travel home without having to rush.

INSURANCE COVERAGE

This packet includes a section on health insurance. Please complete this section so not to delay medical care for your athlete if she/he is injured or acutely ill and in need of more involved medical attention through urgent care or emergency services.

IMPORTANT DATES

Choreography is tentatively set to occur July 24th-28th. All Athletes must attend this event.

Competitions – The schedule will remain tentative until Mid August in order to assess the drive of each team. This way we can ensure we are going to the proper competitions.

MANNERS

While everyone is entitled to their own opinions, we ask that the parents and athletes refrain from reactively voicing negative opinions about the gym, coaches, routines, teams, fellow cheer athletes, or other parents. Please have patience and faith in the decisions of our coaches and administrators because the desired results may just need time to evolve. If you have helpful, constructive feedback, please come to administration directly or go to our “electronic suggestion box” online. Raising the tension level at the gym is not productive and will only adversely affect the coaches, the cheerleaders, and their performances. It is for this reason why we have our zero tolerance policy in place. Failure to adhere to this policy may result in the removal of the parent and or athlete(s) from the gym.
Arizona Element Elite has a strict “No Bullying” policy. Any athlete found to be bullying another athlete at any time through any means may be expelled from the gym. Any athlete that is expelled from the gym for bullying will not receive any refunds and will be charged the quitters fee as outlined in this handbook.

**ONLINE ACCESS**

Through our website, cheer athletes and parents have access to their account at Arizona Element Elite. Enter the athlete’s information and check for accuracy, making changes as needed. As mentioned previously, this system allows for online enrollment into classes and scheduling of private lessons.

**PARENT PARTICIPATION**

The parents’ commitment to our program is just as important as commitment made by our cheer athletes. We ask that everyone be kind to each other. Please approach the coaches and staff with respect. They work very hard to train and prepare our athletes for high-quality performances, and support from the parents would be most appreciated. Please be respectful of other teams, coaches, cheerleaders, and hosting locations. Our cheer athletes and parents are now representing AZ Element Elite at these competitions. We encourage the parents to sit together at competitions and to wear team colors to show support for all of our athletes.

**PAYMENT SCHEDULE**

You have two preset payment schedules. If you need a custom schedule, this must be known at time of commitment and arranged at that point in time. In all cases, should you not meet the arrangements made each month by the 5th of the month, your athlete will sit out until the account is current.

**PHOTOGRAPHY**

Any photography work done for an athlete while wearing any Arizona Element uniform or clothing that contains the Element brand or logo, must be approved prior to contracting the photographer. On the pre-approved photographers list are the following people: Rick Johnson, Photography, Miriam Jenson, Photography, Flying Hawaiian Photography, Jerry Hughes Photography and Ace Fanning Photography.

**PLACEMENT AND POSITION**

Your athlete’s placement or position on a team is never guaranteed. Placement on a team or in a position on a team is earned and it is assigned by who is the best fit for the team and setting the team up for a winning season. These roles may and can develop throughout the season as athletes gain or lose skills. The coaches along with management make all positions and placement decision with regard to overall team effectiveness. If you have a specific level or team that you athlete must be on in order to cheer, we may not be the right choice for you. At Arizona Element Elite, we build teams based on presented skills and where athletes will most benefit the team while expanding and honing their skills.

**PRACTICE**

On scheduled practice days, all athletes need to arrive 10 minutes prior to the practice start time. They are expected to come dressed in appropriate practice wear with hair up and away from the face. We will not allow jewelry, and piercings of any kind are not to be worn during this time. Appropriate shoes must be worn at all practices. All personal items are to be kept in the locker area. Please
no cell phones in the practice area. They need to be stored in a locker for the duration of practice. Arizona Element Elite will not be held responsible for the theft or loss of any personal items.

Unless invited by a staff member for a specific reason, parents or visitors are not allowed in the practice area. Once opened, parents and visitors are allowed to watch the teams practice from the viewing room. Parents cannot and should not attempt to interrupt or make contact with the athlete while practice is in session. If a parent needs to speak with their child, please notify someone in the office, and they will arrange to have her/him brought to the lobby. We reserve the right to have closed practices should circumstances call for it (Practices will be closed for viewing two weeks prior to any competition, showcase or choreography).

• Tiny Team and Non Travel will have two two-hour sessions per week
• Minis, Youth, Juniors and Seniors will have 3 two-hour practice sessions per week. From May-July, there will be two practices with a mandatory tumbling class each week.

During competition season, additional practices can and will be called. These practices are mandatory and non-negotiable. These practices may come with only 48 hours notice. We will try to give more notice but, the last practice will determine if added practices are needed.

Your schedule and tuitions are based off the competition schedule and holiday schedule. For teams that get a day off following an out of state competition, there will not be a make-up day.

REFUNDS

Regardless, there are no refunds of any kind should you choose to leave the gym or, the gym removes the athlete from the program.

RETURNING ATHLETES

Those athletes that are returning from 2018-2019 season will receive the following credits should they be applicable. These credits will be applied to the uniform payment section.

No Uniform needed (New Athlete cannot buy a used uniform, must purchase new uniform):
- Vibranium: $385 Credit
- Program Seniors: $468 Credit
- Program Juniors: $490 Credit
- No Backpack needed: $89 Credit
- No Warm ups: $145 Credit

Should you be returning, and you need to order a new uniform, the cost is built in. Should you need to purchase a new uniform after the initial order is placed, it will be the above cost plus shipping plus small order surcharge of 20%.

New for 2019/2020: Any returning family that refers a new athlete to Arizona Element Elite for the 2019/2020 season will receive a $50 referral fee. This fee will be paid in January. The athlete must up to date on payments, and completes the season.

SIBLING DISCOUNT

For families with multiple children, we will reduce the “tuition” portion by 40% for each sibling. This discount is applied only to the “tuition” portion for the appropriate team each sibling is on. There is no discount for any classes or clinics as members will receive specialized pricing.

SOCIAL MEDIA & BEHAVIOR

Both Athletes and Parents agree to: Interaction in person and on the Internet, with integrity. You will not comment negatively about your opponents or teammates on any form of social media: Facebook, YouTube, message boards, etc. You understand that doing so reflects poorly upon the image of the sport, your program and yourself. Failure to abide by this guideline is grounds for dismissal from the program.

Cheerleading is a privilege and not a right. You are an athlete and a leader. Any behavior, which does not represent Arizona Element Elite and its cheerleaders in a positive way, is considered reason for termination from the team. You are your gym’s representative when you are out and about in your community. You will be held accountable for your actions at ALL times. Skipping school, profanity, tobacco,
drug or alcohol use (and that means red cups), fighting and other major offenses will not be tolerated. No trash talk in person, on Facebook, Twitter, Instagram, Snap Chat, Kik, Text, email or any type of Social Media, about any other cheerleader on our team, any other team within Arizona Element Elite or other teams from other gyms! Minor infractions will also be handled with extreme severity. Consequences include suspension from participation in cheerleading activities. Major infractions will be reason for immediate dismissal from the team. As a representative of this gym, you are expected to always bring honor to yourself, your parents, your gym, your school, your team and your coach.”

All social media pages related to Arizona Element Elite, must be administered by Arizona Element Elite. Any unauthorized account: will be requested that they are removed. Failure to remove the pages will be met with disciplinary action along with a request to the service for immediate removal. If any negative social media or review is posted about Arizona Element Elite, it needs to be taken to administration immediately. Failure by a parent of athlete to remove any negative social media posting will result in the removal from the program.

Video of any routine may not be posted on social media. There will be times when the gym will post portions or full routines to social media. This does not authorize anyone from doing the same. If the routines are posted to the team page, they are not to be shared or distributed.

When in uniform or wearing any clothing that is branded with Arizona Element Elite or any of it’s tag lines or advertising, you/your athlete is representing Arizona Element Elite. As a representative of Arizona Element Elite you should not post or act in a way that would be considered derogatory. Derogatory to Arizona Element Elite included but is not limited to: Under age drinking, drug use, Public displays of affection, foul language posted to social media, fighting, obscene picture or gestures, acting with poor sportsmanship towards other teams or athletes whether from Arizona Element Elite or any other gym.

SOLO/DUO

Should your athlete want to participate in Solo routines or Duo routines. This is treated as if it were a separate team. In addition to paying for choreography, you will need to arrange through the gym, the purchase of their music and the fees associated with competition registration as well as a $25 per competition, per person fee.

SPIRIT

Good sportsmanship is essential, and we encourage positive reinforcement. Remember that we are all in this together! One’s attitude and actions are a reflection of the entire organization. Taking the high road in every situation is the only way to go.

Please do not post negative comments or gossip on social media. Do not post videos of our performances prior to the competition season beginning or our music on any site for the public to see. If parents are posting to YouTube or Facebook, be sure to make the videos private and invite guest viewers to the link.

TEAM REP

At the beginning of the season, we will solicit and select a team rep for each team. The team rep will be the go to person for all questions and answers and serve as the buffer between the parents and the Coaches/Owners. Team Reps will then work with parents to develop committees with leaders to cover such items as team bonding and team dinners. Team reps do not have any input into financial matters, coaching issues or gym decisions. These items should be addressed with management through email. Team Rep will no longer be responsible for arranging send offs and goody bags as we will migrate away from this practice and concentrate on the sport.

TERMINATION

If your athlete chooses to leave the gym or, you/your child is asked to leave the gym after August 1st, 2019, you agree to and accept that your account will be charged $750.00 contract termination fee per enrolled athlete. This fee
is to cover the costs of reworking the routine as well as choreographing the routine by our choreographer, re-registering the teams for competitions, and the added expense of the coaches having to have additional practices due to the athlete quitting. You also agree that this fee will be paid with the credit card you have on file within our Jackrabbit system. Further, any chargebacks related to the credit card involving this fee will still be due along with any fees associated with collecting the fee.

**TRAVEL AND COMPETITIONS**

For traveling teams, we will be practicing up to Thursday night therefore, please plan on travelling after practice on Thursdays regardless of your normally scheduled practice days, as we will be calling mandatory practices prior to out of state competitions. **DO NOT TRAVEL ON WEDNESDAY** unless specifically told to do so by management. All travel to competitions, whether local or out of state, is the responsibility of the parent/cheer athlete. Some competitions have rules concerning accommodations. We will be sure to stay in compliance with those rules since the team could be disqualified if the rules and policies are not adhered to. Should a team receive a paid bid to a competition, we will strictly adhere to the rules that surround that bid. While at competitions, all cheer athletes will wear their jackets and pants to cover up their uniforms. For those team members going to out of state competitions, we will be providing a specialty T-Shirt to the team members who are traveling. If traveling to an out-of-state competition by plane, uniforms should be packed in a carry-on suitcase in order to avoid a lost luggage/lost uniform situation.

**TUITION**

The upcoming season’s tuition packages will be available at the Open House each year, and they will remain available at the gym. The date and time of our Open House will be communicated on our website [www.arizonaelementelite.com](http://www.arizonaelementelite.com) as well as, all other social media outlets.

You have two choices for paying tuition, in full up front or on our installment plan. Should you need to arrange an alternate payment plan, it must be brought to us prior to the start of the season’s practices. Regardless, in addition to the applicable tuition, all comp and uniform charges must be paid no later than 12/1/2019. No consideration will be given to those who do not maintain a valid credit card on file and any consideration on the payment terms must be on auto pay. Our tuition package covers all items listed in the breakdown. During the year, additional items may be made available for purchase; these are not included in your package.

Your tuition also includes all classes in each type of specialty class offered every week. Specialty classes include: Tumbling, Flying, and Dance. Tuition does not include open gym or clinics.

Tuition is not refundable and earned for the season regardless of circumstances and regardless of amount paid. Should you choose to leave the program or you are asked to leave, there are NO REFUNDS.

Tuition does not cover the cost of private lessons. Privates are paid separately to the gym. This cost is not to be
paid directly to the coach. If a tuition balance is owed to, the gym privates will not be available until tuition is paid current. If a private lesson is cancelled with less than 4 hours notice, you will be responsible for the cost of the private.

If when completing registration, you select the annual pay plan and, for any reason change to an installment plan, your account will be charged the appropriate installment fees as well as any applicable late fees.

Returning students who do not need to order a portion of the package such as backpack or shoes, we will discount your tuition appropriately. If your athlete is a current student and moves to a senior team, they will be required to replace their uniform.

**UNIFORMS AND PRACTICE WEAR**

Care of the uniform is the athlete’s (or your) responsibility. Uniforms and practice wear cannot be washed with and like regular clothing. These items need to be washed in cold water, delicate cycle, in laundry bags using detergents that are clear, perfume free. The uniform can be washed with other dark color items however, the practice wear should either be washed by itself or with other light color items in order to avoid greying. The uniform and practice wear should not be put in the dryer, the heat will degrade the fabric and potentially loosen rhinestones.

A replacement cost would incur should a uniform become lost or damaged. When coming to practice, all athletes should be dressed in assigned practice clothes or approved alternatives. Approved alternatives, such as theme outfits, will be communicated once the coaches and athletes come up with themes for Spirit Week and other inspired event.

**VACATION**

Vacation during the competition season is not permitted, unless they are taken during scheduled closures of the gym. Do not make an out of state competition a vacation, you are there to compete and this is your primary responsibility. Summer vacations are allowed, but advance notice must be submitted no later than 2 weeks prior to the vacation start date. Summer vacations do not count towards your absence count. Summer vacations must end by August 1st as the absence policy will go into effect August 1, 2019. Regardless of vacations, athletes must attend the summer choreography date or they will not be placed into the routine.

**WATER/DRINKS**

It is highly recommended that all cheer athletes come to practice with a container of water so that they can rehydrate before, during, and after practice. Although we will have bottled water and other drinks for sale, the best solution is to bring a refillable water bottle for the athlete to use. Our facility will have the ability to refill water bottles, but we will not have a water fountain because of the potential ease by which an illness can spread along this medium.

**WORKSHOPS AND CAMPS**

Because our coaching staff consists of professionals who collectively have expertise in dance, tumbling, stunting, conditioning, stretching, and strengthening, and most of our coaches are cross-trained in all of the above areas, we will be able to offer our cheer athletes high-caliber training through workshops and specialty camps. Additionally, in order to give all of our athletes an incredible, comprehensive learning experience, we will also bring in outside experts who are well known in the world of cheer. More information on workshops, camps and prices will be provided later.