



THE **5** KEY ELEMENTS

to Making it BIG With Your
Home Business, Network Marketing
and Direct Sales Business

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LET ME ASK YOU A QUESTION...

Have you ever wondered what truly successful home business owners, network marketers and direct sellers know that most people don't?

What do they all have in common? How did they go from zero to smashing success? And, how can you do the same?

It comes down to focus and formulas. You've got to focus on the right activities and follow proven formulas. That's what the six figure earners, industry leaders and everyday success stories all do right.

And YOU can do it, too! In this special report I'm going to reveal the 5 key elements that I've seen lead to financial success and freedom in this business time and time again.

I've pulled them directly out of our best-selling course, [6 Figure Builder Club](#).

You'll see how simple it can be to cultivate your dream life when you have the right focus and formulas, and why our team is creating massive success by taking action on what I share and teach.

Love ya,

Shannon
Schindler
Redman



P.S. I also want to personally invite you to join me LIVE on camera to teach these concepts in-depth. It's your turn. [Let's make it happen together:](#)





KEY 1: UNLOCK THE SECRETS TO SELLING & SPONSORING

Where's your focus at?

Leaders know that the key to success is to learn how to sell and sponsor effectively by focusing their time and energy on those two activities; selling and sponsoring.

I refer to these as "money making activities".

Focusing on other activities will not help you create influence, sponsor new team members who are motivated to become top leaders, build massive organizations or help you reach the lifestyle of freedom you desire.

Selling and sponsoring only feels challenging until you understand the formula behind it. And the best news is that you don't need to reinvent the wheel!! You only need to watch those who are succeeding and model what they do.

The problem is, many so called "leaders" keep their secrets closely guarded and aren't willing to share them. And the select few who do will charge you \$10,000+ or more.

We don't play that way.

We are committed to IMPACTING the lives of 1 billion women...who are debt free, living life with With POWER, PURPOSE and PASSION...that alter futures!!

To do that, we have to be raw, open and transparent with you and share with you everything we know about producing results in this business.

As you discovered early, there are only two ways to produce results in this business.



They are:

1. _____
2. _____

(Answers: Sponsoring and selling)

These two skills are the bedrock foundation of your success which is why I want to teach you how to master the art of sponsoring and selling.

It's more than we can share in this report, especially because when we teach, we don't give you fluffy, vague, concepts.

This is why you want in the [6 Figure Builder Club](#)

You'll get to watch a live demonstration and see:

- The word-by-word conversation we use to turn "prospects" into "buyers"
- How to have unbreakable confidence during a presentation.. even if it's your first time
- How to overcome your prospects objections

(Hint: Not being able to overcome objections is one of the biggest reasons why people can't convert prospects into buyers.)

If you struggle with sponsoring and selling then you owe it to yourself to [check this out](#)





KEY 2: MASTER YOUR INNER GAME OF BELIEFS & ATTITUDE

All the step by step formulas in the world won't work if you don't have faith in yourself and your team. This is why Key 2 is to master your inner game. Your inner-beliefs affect your business and when they're not serving you, you must change them.

To be a Top Producer you must identify which limiting beliefs and values are holding you back. Once you identify them, you've got to replace them with positive beliefs and values. That's the only way you can achieve the lifestyle of wealth and time freedom you're after.

You have to be aligned in a single direction if you want to create a big result, build a big team, recruit a lot of people and sell a lot of products.

A great opportunity will excite people to join. Your belief in your team and their ability to succeed is what will excite people to stay.

People always have the ability to do more than you may think. Learn to believe in what's possible for them.

- What you believe about your list is important.
- What you believe about your leads is important.
- What you believe about your prospects is important.

If you want to keep people around, you have to learn to believe in them. Learn to believe in their abilities. Learn to believe in what they can do.

In the 6 Figure Builder club we walk thousands of people like you through a simple exercise. It will help you uncover your limiting beliefs and replace them FAST.



This is the exact exercise I used on myself many years ago. It allowed me to BREAK FREE of the limiting beliefs that kept me BROKEN in every area of my life. I was overweight, working 3 jobs \$39,474.71 of credit card deb, in a marriage that wasn't working and quite frankly I wasn't able To be the MOM that I wanted to be.

Now I'm 100% debt free, lost over 50 pounds, quit Corporate Accounting, married the love of my life, successfully launched several community IMPACT projects, launched a women's' networking organization, reinvented myself in sales and marketing and sponsor 2 children in third world countries, and launching training products to teach others to duplicate my success!



Do you want to know what this exercise is and how you can apply it to your life?

Do you want to use it to reprogram your brain to start giving you the life YOU want?

If you answered "yes" to either one of those questions, then you need to watch the video now!





KEY 3: FOLLOW A PROVEN SYSTEM TO BUILD RAPPORT FAST

Your list is one of your most valuable assets. This is why in the 6 figure Builder Club you'll learn how to create landing pages to grow your list.

Once you're growing your list, the next step is to sell your product or services to your list of prospects. You do this by presenting your offer and closing the deal.

So how do you present your offer and close deals? To get someone to take action on an offer you make, you need them to respond to the way you present it and to your energy. You need to build rapport.

Your competition makes it easy for you. They focus on sell-sell-sell. They don't understand the most important element of selling is to understand your prospect's problems.



THERE ARE 3 STEPS TO BUILDING RAPPORT

Step 1: Uncover your prospect's problems.

Step 2: Guide your prospect to the solution.

Step 3: Create value with everything you do.

This is the key to unlocking more sales, creating rapport and building a stronger organization...

Ask questions that will help you to uncover problems.

You're going to get better results with people when you:

- find out what they want
- connect with that

They're going to stick around longer and buy more from you. **They're joining you, your vision and based on the belief that they're going to get what they want by doing so.**

You'll find yourself instantly build rapport with someone when they see that you understand them and that you care. If you're speaking to their problems and showing them how to overcome those problems, they're going to trust you with business information.

KEY 4: UNCOVER & CONNECT WITH CORE DESIRES

There are two ways to upsell people in your organization and get them to go all in with the opportunities you present:

1. **Lead by example.** There's no other way around it. Don't ask someone to do what you're not willing to do yourself.
2. **Get in touch with their core desires.** You need to understand why the person you're talking with wants to succeed, how they define success, and what their true motivators are.

There's a reason why people are calling you to get in a business. It isn't because they want to make \$1,000 a month, or whatever they say. It's what making that money will allow them to do and how it will change their life.

If you're just telling people to join you or buy your products without finding out:

- what they want
- why they want it
- how much money they have

...then you've missed the opportunity to sell them. If you don't have information about what they want, you have no leverage.

When you know their core desires, you can get people to make bigger decisions. The same conversations can average \$1,000 rather than \$25 when you focus on getting to someone's core desires.

The core desire is the desire behind what they say. You're looking for one to two steps beneath what they "want" until you get to a core need.

So what do you do when someone is talking about the superficial things that they want? You keep talking with them and asking questions to go deeper.

This isn't only true for sponsoring. It's also true for leading your team.

If you don't know what your team wants, you can't help them get it. You can't influence them.

They're going to do this based on their own motivations and goals, not yours.





KEY 5: PAINT YOUR FUTURE VISION, COMMIT & PURSUE RELENTLESSLY

What's your future vision? Do you have clear goals and clear outcomes you are working towards?

When you have a clear vision that you've fully committed to, you can take massive action and pursue it relentlessly.

Top Producers don't worry about being perfect.

- They take action.
- They adjust their actions with feedback and new information.

It's important to study, do and teach at the same time.

“Since you're never going to be perfect anyway,
you might as well just take action right now.”
- David Wood

Everything new you learn has challenges. But when you're motivated, you step into your future and create what you want. When you're focused on an outcome, all of your energy and attention is poured into that outcome, you talk about it and you act on it.

You must believe in your dreams and your ability to accomplish them. Everything you do matters. Everything you do changes people.

It's your time to take your business dreams to the next level. Step up now and take action to change your life. Because you CAN do this. For yourself and for those around you.

CAN YOU IMAGINE WHAT YOUR LIFE AND BUSINESS WOULD LOOK LIKE IF YOU WERE TO TAKE ACTION ON THESE 5 KEY STEPS?

This PDF is actually a modified edition of some of the content that we share in the 6 Figure Builder Club

These 5 steps have been responsible for life-changing success not only in my life, but for many others who've take action with what I've shared.

How would you like to find out what these 5 steps can do for your life and business?

[The good news is - you can.](#)

You get front-door access to a
\$500 Billion Dollar Industry...



PLUS potentially put yourself on the path to
build a six-figure business in 2017
-we'll show you how



All of this is possible with...

**6-FIGURE
BUILDER**
CLUB LEVEL

EMPOWER
NETWORK



Literally, you can have one fancy coffee at Starbucks or you can:

DISCOVER THE UNBREAKABLE COMMANDMENTS OF SELLING & RECRUITING

Watch as my mentor shares his instant skill mastery method, showing you exactly how he quickly developed the two skills you've got to master if you're SERIOUS about achieving success in your business: Recruiting and Selling.

DISCOVER HOW YOU CAN BECOME A LEAD CAPTURE PAGE DEMIGOD

including the EXACT 5 top-performing lead pages and WHY they work to capture more leads than ANYTHING else... and a secret tool that industry-insiders use to create lead pages with under 9 mouse clicks!

DISCOVER HOW YOU CAN CREATE RAPID RELATIONSHIP RAPPORT & RESPONSIVENESS

You'll see why focusing in on problems and solutions is the fastest way to build the rapport that encourages people to respond to your messaging. On top of that... You'll discover and understand how to develop trust-based relationships that will set you up to confidently achieve more with this simple to follow formula.

The choice is yours.

You can continue down the path you're on and continue to follow what doesn't work...

OR

You can join the THOUSANDS of people who are already learning and succeeding on a daily basis.

WATCH THIS
VIDEO NOW

