

## WHY CHALKTALK

By using our platform, high school students achieved **higher scores on their high school subjects** in the **IGCSE, IB, US High School Diploma**, while simultaneously achieving higher scores on the **ACT, SAT I**, and non-language **SAT II Exams**.

Standardized exams are important and account for up to **45% of US university admission decisions**.

Chalk Talk's software was built in Boston by Silicon Valley trained engineers from renowned institutions such as **MIT, Stanford, Yale, Microsoft, Facebook, and Amazon**.



## NATIVE & NON-NATIVE

We recognize that no two students are the same, so no two students should be taught in the same way.

Our platform is highly effective for both **native and non-native English speakers**. After 8 years of research at the US' Ivy League universities, including **Harvard, Brown, Princeton, and Yale**, Chalk Talk developed the first specialized test prep curriculum of its kind, delivering unparalleled results



## TESTIMONIALS

“Our students scores have improved tremendously in the SAT as well as in their English and Math high school subjects. We are proud to be working with Chalk Talk and would strongly recommend their program to anyone.”

*Ibrahim Fahoum, Owner & Headmaster, Amman Academy, private school with highest IB Diploma scores in the world*

“Unbelievable score improvement! I'm now one step closer to my dream Ivy League university :)”

*Hamzeh Daoud, Amman Academy.  
SAT score improvement from 1400 to 2070*



Contact your local representative

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Increase your students' scores by **one full standard deviation**

Decrease time spent on teaching and grading





Exam grades are ineffective. They give students abstract, unspecific feedback. They do not provide study plans, nor do they guide students to improve their scores.



## PROCESS



### Diagnostic Test

Students start off by taking one full-length ACT, SAT I, SAT II exam or a rapid 30-minute score estimate. This calibrates our system to their academic ability.



### Detailed Reports

Our reporting algorithms break down student performance and identifies granular concepts, question types, and strategies that students need to improve in.



### Personalized Lessons & Practice

With thousands of content lessons and practice questions, students can learn new content and eliminate their weaknesses. Our system tailors learning materials to each student's unique strengths and weaknesses.



### Guaranteed Results

If a student gets a question on the SAT on any granular concept that was not covered in our course, we will refund their course fees.

## SCORE IMPROVEMENT

**30** points significantly improve students' likelihood of admission to more than one third of competitive colleges

**200** points is the official SAT score difference between the admitted classes of Tulane and Harvard (old SAT, 2400 scale)

**330** points is the average score improvement of Chalk Talk students on the old SAT (2400 scale) and 200 on the new SAT (1600 scale), outperforming the results of top US competitors **by 3x**

### Traditional Learning Flow



### Chalk Talk's™ Learning Flow

