Advertising Agreement
Texas Package Stores Association 70th Annual Trade Show
July 30 - 31, 2017 • Fort Worth, TX
Omni Hotel | Fort Worth Convention Center

This Advertising Agreement is for the TPSA 70th Annual Convention to be held in Fort Worth at the Omni Hotel and Fort Worth Convention Center on July 30 - 31, 2017.

Subject to the following terms, I agree to purchase _____ page(s) of advertising space in the official program of the Texas Package Stores Association 70th Annual Convention & Trade Show in Fort Worth, TX.

The program, to consist of 70+ pages, will be printed on high quality book paper, overall size is approximately 8 1/2 x 11 inches (printing area approximately 7 1/2 x 10), and distributed to all package store owners in the State of Texas representing more than 2,500 store locations. A copy of the program is also sent to each advertiser.

All printing is to be in black and white or color at an additional cost. Artwork, typesetting, any additional or unusual production cost will be billed additional to the net rate listed below. **Please see attached spec sheet and template for additional requirements.**

It is understood and agreed that the purchasing of this advertising space will in no way have the effect, either directly or indirectly, of inducing any retailer to favor my firm over any other firm selling the same or similar merchandise, and it is further understood that this offer is open to all firms, under the same terms as set out hereunder, who sell the same or similar merchandise.

Rates

Full Page Black & White: $600 **Full Page Color: $800** **Inside Front Cover: $1,200**
Half Page Black & White:$400 **Half Page Color:$500** **Inside Back Cover: $1,000**
Middle Spread (2 Pages): $1,500 **Back Cover: $1,500**

ADVERTISING COPY AND ALL INSTRUCTIONS MUST BE RECEIVED AT OUR OFFICE ADDRESS BELOW BY: JUNE 31, 2017

Contact Information

Company:_____

Contact: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Address: _____

City: _____ State: _____ Zip: _____

Ad Instructions: Specify # of pages in each box

☐ Half Page: Black & White	☐ @ $400	[____]	☐ Half Page: Color	☐ @ $500	[____]
☐ Full Page: Black & White	☐ @ $600	[____]	☐ Full Page: Color	☐ @ $800	[____]
☐ Inside Front Cover	☐ @ $1,200	[____]	☐ Inside Back Cover	☐ @ $1,500	[____]
☐ Middle Spread (2 Pages)	☐ @ $1,500	[____]			

Total Due: [_____]

Payment (Check Appropriate Box):

☐ Check Enclosed ☐ Credit Card
☐ Upon Publication