

STWC Holdings engages Hayden IR to launch comprehensive investor relations program

Focused on increasing awareness and enhancing shareholder value

LAKEWOOD, Colo. (Nov. 8, 2018) – STWC Holdings, Inc. (OTC Markets: [STWC](#)) (Strainwise), a leading cannabis advisory, service provider and national retail brand, announced today that it has retained [Hayden IR](#), a national investor relations consulting firm, to implement a strategic investor relations program grounded in best practices. Hayden IR will work to raise STWC Holdings’ visibility within the investment community by strengthening its relationships and increasing awareness with the goal of ultimately enhancing shareholder value.

Erin Phillips, chief executive officer of STWC, said the company’s recent growth made the timing ideal for the addition of an investment relations partner.

“It’s rewarding to see the growth of legal medical and recreational marijuana sales across the country and into Canada,” Phillips said; “and we are excited about our strong, ground-level position within the industry. We think Hayden IR can help take us to the next level, especially in terms of the way we make our investors aware of the Strainwise story.”

Hayden IR (www.HaydenIR.com) is a highly regarded investor relations consulting firm known for its ability to connect underfollowed and undervalued emerging growth companies with sophisticated institutional investors, buy-side and sell-side analysts, retail brokerage firms and accredited individual investors. Leveraging decades of cumulative experience, Hayden IR develops strategies to help clients effectively communicate with the investment community and works to increase their exposure through targeted outreach and transparent positioning. Hayden IR helps public companies deliver the right message to the right audience. Over time, Hayden IR helps its clients navigate up the Wall Street value chain and to help them secure a reasonable valuation by broadening their audience, expanding institutional ownership and ensuring clear, consistent communication with the public.

About STWC Holdings, Inc.

Headquartered in Lakewood, Colo., STWC Holdings, Inc. ([STWC](#)) plans on becoming a complete ecosystem of entities and services that support the burgeoning cannabis industry. From capital, strategic partnership, and seed-to-sale consulting to design, marketing and advertising services, we intend to be highly diversified within the industry. We are a team of highly capable industry veterans that creates value for our partners by providing access to our comprehensive suite of assets. We develop made-to-order solutions to address the range of challenges that cannabis entrepreneurs and businesses face. --We believe in the value of cannabis, and we’re laying the foundation for its future.

Forward-Looking Statements

The information in this news release includes certain forward-looking statements that are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including statements related to the future financial performance of the Company. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, successful execution of growth strategies, product development and acceptance, the impact of competitive services and pricing, general economic conditions, and other risks and uncertainties described in the Company’s periodic filings with the Securities and Exchange Commission.

For more information about STWC Holdings, please visit: <http://www.strainwiseconsulting.com>

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