



Kimberley City Bakery Medieval Festival 2017

Sponsorship Opportunity

Year 3 of The Kimberley City Bakery Medieval Festival is already in the works, and we are looking for sponsors to help make it bigger and better this year!

In 2015, we put on the festival on a shoestring budget with one group of Vikings to entertain and educate the public about life in Viking times. With approximately 10,000 people attending the festival, the rave reviews were great publicity for Kimberley and Cranbrook, with tourists returning after the festival to see what else our region has to offer.

In 2016, we added 3 musical acts, more Vikings, Knights, First Aid Personnel, port-a-potties, and an evening of food and entertainment. In spite of downpours both days, the festival brought in another 10,000 visitors, with more groups and entertainers interested in joining us for the 2017 festival.

This year we are hoping to receive enough sponsorship funding to help us add transportation between the 2 locations, bring in more knights, entertainers for the Platzl, and purchase tents in case of inclement weather. We also have a local group of knights that are honing their craft to join us. These additional groups will allow several events to happen simultaneously - knight fighting, Viking Fighting and Archery, entertainers, interactive displays, and musicians.

We are looking for companies interested in helping to sponsor this amazing community event in exchange for advertising leading up to and throughout the festival. We are working to put together a pamphlet featuring each act and group sponsoring them, an itinerary of events and locations, and our sponsors.

We are hoping to raise enough funding to continue offering this festival as a tourist attraction to promote the Kimberley/Cranbrook and East Kootenay area and bring the community together.

Thank you for your support!

KIMBERLEY CITY BAKERY MEDIEVAL FESTIVAL SPONSORSHIP LEVELS

All donations help to bring this festival to the Kootenays.

Your kind support will be thanked with the following advertising opportunities:

CATEGORIES	PEWTER	BRONZE	SILVER	GOLD	MYRRH	PLATINUM	ROYAL PURPLE (EVENT SPONSOR)
	\$100	\$250	\$500	\$1000	\$2000	\$3000	\$5000
COMPANY NAME ON OUR WEBSITE.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COMPANY NAME ON BROCHURE	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
COMPANY LOGO ON OUR WEBSITE LINKED TO YOUR WEBSITE	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
COMPANY LOGO ON PROMOTIONAL POSTER	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
BUSINESS CARD ADVERTISEMENT ON BROCHURE	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/8 PAGE ADVERTISEMENT ON FESTIVAL BROCHURE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/4 PAGE ADVERTISEMENT ON FESTIVAL BROCHURES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/2 PAGE ADVERTISEMENT ON FESTIVAL BROCHURES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FULL PAGE ADVERTISEMENT ON FESTIVAL BROCHURES	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
COMPANY LOGO ON FESTIVAL EVENT BANNER ACROSS THE WALLINGER AVENUE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LOGO ON ALL SPONSORSHIP VIDEOS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MENTION IN OPENING AND CLOSING SPEECH AT FESTIVAL AND RADIO ADS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
SPONSORSHIP OF A MEDIEVAL GROUP, MUSICAL ACT, FIRST AID, OR TRANSPORTATION FOR THE FESTIVAL OF THE SPONSOR'S CHOICE.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
COMPANY NAME AND LOGO ON A BANNER AT THE VIKING VILLAGE AS SPONSOR OF CHOSEN GROUP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2 TICKETS TO THE FESTIVAL DINNER AND ENTERTAINMENT (\$100 VALUE)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 TICKETS TO THE FESTIVAL DINNER AND ENTERTAINMENT (\$200 VALUE)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
6 TICKETS TO THE FESTIVAL DINNER AND ENTERTAINMENT (\$300 VALUE)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Thank you for your support of The Kimberley City Bakery Medieval Festival!

Sponsorship Application Form

Kimberley Medieval Festival
July 8th and 9th, 2017

Kimberley City Bakery Medieval Festival
287 Spokane Street
Kimberley, BC V1A 2E6

Your Name: _____ Company: _____

Address: _____

City _____ Postal Code: _____

E-mail: _____ Daytime Phone: (____) _____

Sponsorship opportunities:

Please return completed form and payment to the address on the right side of this form.

Pewter: \$100

Bronze: \$250

Silver: \$500

Gold: \$1000

Myrrh: \$2000

Platinum: \$3000

Event Sponsor: \$5000

Payment amount: _____ Payment type: Cash _____ Cheque _____ Visa/MC _____

Payments can be made by Visa/Mastercard, by cash, or by cheque to The Kimberley Medieval Festival (dropped off or mailed to the Kimberley City Bakery). Logos should be submitted in JPEG or PDF format to kimberleymedievalfestival@hotmail.com with payment by **April 15th, 2017** to ensure it appears on all print and electronic media. Any questions may be directed to Michelle Forbes by e-mail to kimberleymedievalfestival@hotmail.com or by phone to 250-602-9059.

Thank you for helping to support Kimberley and make it a great city!

For more information about the Kimberley City Bakery Medieval Festival, feel free to check out the following sites:

Facebook: Kimberley Medieval Festival

Twitter: @KCBMedievalFest

YouTube: Episode II ~ Sons of Fenrir ~ Attack of the Crusades

Website: www.kimberleymedievalf.wix.com/kcbmf