

TAMARA ZENGERLE

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## 2017 Sunbelt Exhibitor Testimonials

*Collected in March 2017*

*The Sunbelt Show is a staple in Schluter Systems yearly show schedule. I believe that 2017 will make our twelfth consecutive year exhibiting and sticking with the Show, year after year, has proven to the building industry that we are here to stay.*

*Sunbelt is a great venue to show Schluter Systems new innovative products to a mass audience in a short time period and very worthwhile.*

**John Allsbury, Regional Manager of Schluter Systems**

*Many of the industry's best manufacturers, suppliers, and builders attend the Sunbelt Builders Show™. It is a great place to learn about new products and visit with your industry friends. Simpson Strong-Tie is excited to participate in the Show again.*

**Cyndi Chandler, International Accounts Manager of Simpson Strong-Tie**

*As the industry leader in energy efficient attic access solutions, pocket door frames, and other building materials, The Marwin Company is proud to be associated with the annual Sunbelt Show, pleased to be able to show our innovative products and share with Texas builders the value they can bring to their homes.*

**Lloyd Cobb, Sales of The Marwin Company**

*The Sunbelt Builders Show™ gets us (Bonham) in front of builders that may not be familiar with the opportunities in our market. The results have justified our investment and new rooftops ARE going up in Bonham!*

**Stephen J. Filipowicz, MPA, Executive Director, Economic Development of City of Bonham/BEDCO**

*The Sunbelt Builders Show has been an event that Trane and American Standard HVAC have participated in over the last 5+ years. We look forward to it every year as it is great opportunity for our team to meet 1:1 with the builders and remodelers in a casual setting and giving them exposure to our latest and greatest products that could differentiate us from the competition. Overall though, it is all about building relationships! It is always a fun event as we catch up with our friends and meet new ones!*

**Melissa Foley, Business Development Manager of Trane and American Standard HVAC**

*Sunbelt is a perfect show for Tella Firma Foundations to exhibit. It is regionally focused with our exact target audience – builders. The Sunbelt Builders Show™ has provided Tella Firma with high quality leads year after year.*

**Jim Fontaine, CEO of Tella Firma Foundations, LLC**

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*2-10 Home Buyers Warranty, in support of the home building industry, exhibits at Sunbelt to network with builders and associates from local associations to educate on the business protection provided by structural warranties.*

**McCalle Fryar, CGA, Risk Management Specialist of 2-10 Home Buyers Warranty**

*North Texas Basements, Inc. has been extremely pleased with the professionalism of the Sunbelt Builders staff and show. Hosting a booth gives us the opportunity to directly network with the builders and contractors in the area.*

**Beverly Horton, Vice President of North Texas Basements, Inc.**

*The show is always well organized, the venues are always top notch and the contacts at the show are always in the best of class category. The Sunbelt Show is one of those shows that we book at the end of the show last year because we want to make sure that don't miss out of this special event each year.*

**Cale Kids, North Texas Regional Sales Manager of Huber Engineered Woods**

*The Sunbelt Builders Show™ has been a great experience for our company. It has been a useful tool to help expand our marketing to the Texas economy, and has built excellent customer relationships that continue to benefit our company. We plan to continue to showcase our products at each show that the Sunbelt associates host.*

**David Leonowicz, Director of Commercial Sales of Hurst Hardwoods**

*Sunbelt is an event we look forward to every year. The show continues to evolve year over year that keeps attendees and vendors coming back. We wouldn't miss it!*

**Schuyler Lovell, Sales & Marketing Manager of Buildertrend**

*The Sunbelt Builders Show™ is a great opportunity for us to participate with TAB members, network with our builder customers, and generate leads to form new partnerships. From a marketing perspective the event provides excellent visibility to increase brand awareness.*

**Brian McKay, Director of Marketing and Communications of  
DuPont Tyvek | Weatherization Partners, Ltd.**

*Dow has been an exhibitor at the Sunbelt Builders Show™ since its inception in 2001. We find it to be a good place to show region specific applications of our products and interact with builders and other associates in a relaxed atmosphere.*

**Kevin B. McLain, Residential Solutions Specialist of Dow Building Solutions**

*Exhibiting at the Sunbelt Builders Show™ provides our company with a unique opportunity to both support the association, whose members support us, as well as place our people in the middle of a cross section of the industry we operate in--allowing us to both strengthen old relationships as well as form new ones. A real win-win!*

**Ryan Newton, Trade Show Manager of ABC Supply Company**

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*The Sunbelt Builders Show is an opportunity for HOME of Texas (HOME) to participate in one of the largest building industry events in the country. Texas is a great state with unique building challenges and the Sunbelt Show gives us the chance to meet with industry leaders and offer our assistance and support. We always look forward to reconnecting with our Builder Members and meeting new friends every year and we see the Sunbelt Show as a vital link for success.*

**Suzanne C Palkovic, Vice President of Sales of HOME of Texas**

*We've been a Sunbelt exhibitor for many years and keep coming back because of the high value we get from it. This is the one show where all the building-industry decision makers gather for education and networking. In a state as big and diverse as Texas, it's a real challenge to stay on top of all the issues builders are dealing with. When we come to Sunbelt, it's a one-stop-shop for connecting with customers, having dialogue about how we can help, learning about legislative and code updates, and seeing all our industry partners and friends.*

**Jeremy Parker, Sales Director of Covestro LLC**

*The Sunbelt Builders Show™ has quickly become a top priority in our marketing budget over the past few years. Each year, we make new contacts and collect solid leads that convert into valuable business relationships. Exhibiting at Sunbelt has been such a great investment for us!*

**James Rodriguez, Executive V.P. of Fox Energy Specialists**

*We have enjoyed showing our bathroom vanities at the Sunbelt Builders Show™ for the last several years! We have built great relationships with many of the builders, remodelers and developers that have visited our booth from all over the region. We look forward to participating in future shows and continuing to grow our business with Sunbelt!*

**Michelle Rozier, Marketing Manager of James Martin Furniture**

*We see the builders and suppliers, we are trying to reach, all in one place. If you want to do business in the Sunbelt area (and who doesn't), this show is a must. Way too much construction going on here to ignore.*

**Jack Smith, President of DoorSaver/Perfect Products**

*PrimeLending has been a Sunbelt Builder Show exhibitor for almost 5 years. In our involvement, we have solidified business partnerships and built new relationships. We have found success in spotlighting our suite of builder and renovation products and tools, and also gotten invaluable face to face time with builders during our time with Sunbelt. The organizers of the show are professional and detail oriented, making our experience each year a positive one.*

**Catie Stewman, Regional Production Coordinator of  
PrimeLending, A PlainsCapital Company**

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*Arizona Tile is proud to be a part of the Sunbelt Builders Show™. Our company has been in business for 40 years, and we find that shows like this give us the opportunity to build upon our current relationships, and to develop new ones. The Sunbelt Builders Show™ has provided us with opportunities to showcase our newest products, and network with other industry leaders throughout the years.*

**Samantha Stinocher of Arizona Tile**

*We have a great response. We always have a crowd and gain about 15 new customers every show. It is also a great way to see and thank existing customers who have been loyal for years. Also, it is always at a beautiful venue.*

**Tim Stratmann, Sales of SCREENEZE**

*Sunbelt has provided Southwest Moulding Co. a great opportunity to meet and greet customers we don't normally have the ability to visit with face to face.*

**John Tuckness, Natl. Account Manager of Southwest Moulding Co.**

*The Sunbelt Show is a great venue to network and showcase all of our innovations and products to variety of people in the Texas construction industry. It is like the IBS Show Texas Style!*

**Cody Wilson, Market Development Leader of Owens Corning**