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EXCEL HOME SETS WILLIAMSBURG SALES RECORD

Brooklyn, NY May 18, 2012 – Setting a new sales record for the neighborhood, the single family Williamsburg home at 135 Bedford Avenue, recently renovated by Excel Builders & Renovators sold last month to NY1 anchor Pat Kiernan for \$2,025,000. “I’m not surprised it commanded that kind of price”, commented Excel President Matthew Goldfine. “It was a top of the line renovation including a professional chef’s kitchen; Bertazzoni range, Sub Zero refrigerator, Bosch dishwasher and a private garden. It’s everything you would want in an urban refuge.”

See [Video Tour](#) of home.

The gut renovation of the 2600 square foot, three story townhouse transformed what was once a dark, closed in feeling row house into a garden oasis. The centerpiece of the project is a sunken kitchen with lots of large glass doors opening to a lush garden area created by digging out the cellar and underpinning the foundation.

“Initially we were going to add a green house”, commented Excel Project Manager Alex Bazzoni. “But when we really considered what the experience of living in the home would be we decided to put those resources into the necessary structural work allowing us to open the home and create an oasis-like atmosphere.” Amenities also include white Carrarra marble flooring in the kitchen, wide plank Brazilian Cherry flooring throughout the rest of the home, a walk in cedar closet and many other touches both seen and unseen that make the home a true delight.

“Creating spaces that perfectly suit the way our customers live and work is key to how we do business”, Goldfine added. “Attention to detail is important of course, but it’s more than that. It’s being able to get yourself out of the way, understanding what really matters to the customer and then delivering that in a way that leaves them feeling taken care of and confident in our ability to give them exactly what they want. We know how to build and build well, that’s a given; now we focus our attention on serving our customers, providing an experience, during construction, but even more importantly in the years they spend living in their home, that is second to none. That’s what makes us Excel.”

The project was finished in the spring of 2010 and took roughly six months to complete. The renovation was designed by CWB Architects of Brooklyn, NY and was listed with Halstead Property.

Excel Builders & Renovators Inc. is a Brooklyn based custom builder and boutique developer bringing modern and traditional elegance and the highest quality materials and construction methods to urban living. Since 1994 Excel has been creating total living environments that both aesthetically and ergonomically anticipate the homeowner’s needs. An obsessive attention to detail in both what you can and cannot see makes Excel’s work a thing of lasting beauty.

For more information about Excel Builders & Renovators Inc, visit www.excelbuilds.com or contact Matthew Goldfine at (646) 294-6475.

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