

**FOR IMMEDIATE RELEASE**

**Contact:**

Adam Goldfine  
(602) 524-3974  
goldfineam@aol.com

**SPORT STACKING COMES TO PUMPKIN FEST**

**Brooklyn, NY October 11, 2012** - Mazzone's True Value Hardware will be sponsoring its annual pumpkin festival, now in its eighth year, on Saturday, October 13th. The event will be held on 4th Place between Court and Clinton Streets in Brooklyn from 10:00AM to 4:00PM.

New this year, Excel will be hosting Unites States Sport Stacking champion, Kailey Diedrick. Sport stacking is an individual and team sport that involves stacking specialized plastic cups in specific sequences in as little time as possible. Kailey will be on hand from 10:30AM to 2:30PM to demonstrate her skill, teach sport stacking, sign autographs and oversee contests. Prizes will be awarded for the fastest times.

Kailey started stacking in January of 2010 and made the United States Sports Stacking Team, Team USA, in March 2011. She holds three overall New York State records and a national record in her age division. With Excel's help, Kailey will be going to the 2012 world championships in Orlando, Florida.

[See Kailey In Action!](#)

In addition Excel is sponsoring free pony and horseback rides for kids, as well as contests and free raffles with prizes to include dinner for two at The Grocery on Smith St. in Brooklyn. The Pumpkin Fest will also include face painting, clowns, pumpkin carving and free refreshments.

"It's a community event", says Matthew Mazzone, Pumpkin Fest organizer and owner of Mazzone's True Value Hardware. "We sell the pumpkins and everything else is free. We will provide pumpkin paints and carving tools to decorate the pumpkins along with popcorn, cotton candy, and many other activities. Local merchants donate their time or provide free merchandise as well, including hot chocolate, coffee, Thai egg rolls and more. We don't want it to be a flea market, it's a place for families to come, relax and have a good time."

**Excel Builders & Renovators Inc.**

Excel is a Brooklyn based custom builder and boutique developer bringing modern and traditional elegance and the highest quality materials and construction methods to urban living. Since 1994 Excel has been creating total living environments that both aesthetically and ergonomically anticipate the homeowner's needs. An obsessive attention to detail in both what you can and cannot see makes Excel's work a thing of lasting beauty.

For more information about Excel Builders & Renovators Inc, visit [www.excelbuilds.com](http://www.excelbuilds.com) OR  
contact Matthew Goldfine at (646) 294-6475

For Interviews, Press Information and Photos contact  
Adam Goldfine  
Media Contact  
[goldfineam@aol.com](mailto:goldfineam@aol.com)  
602-524-3974  
###