

OCULAR

ART MAGAZINE

art. people. music. culture. events. entertainment.

Ocular Art Magazine is bi-monthly magazine covering the latest in visual, performance, and written art. Our goal is to provide our viewers with fresh and exciting content, keeping them up to date on the latest in the art world and more. Read up on current openings and exclusive interviews with artists, writers, educators, curators and more! Our Multimedia coverings include social media and ebooks; event calendar and marketing in which gives our viewers relevant connection to news and information related to today's culture.

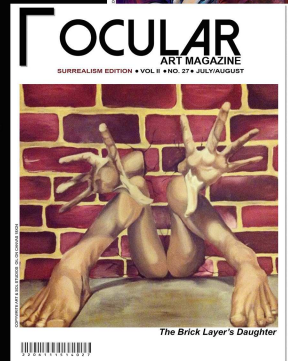
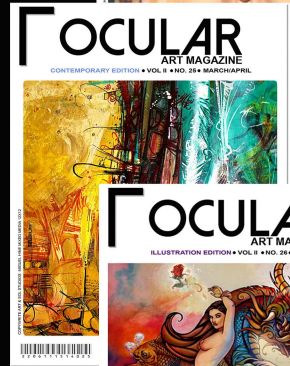
WHY ADVERTISE WITH OCULAR

OUR TYPICAL READER

Ocular Art Magazine appeals to men and women within the age group of 25-65 of all race, creed, religion, and ethnicity. We strive to be a new voice for today's growing culture as it relates to food, art, performance, music, entertainment and more. Ocular Art Magazine is based in Art & Sol Studios in Miami's hottest upcoming neighborhood the Wynwood's Art District.

SOCIAL MEDIA

Updated continuously Twitter, Instagram, and Facebook post reach close to 20k followers.



Premium Positions*

Inside Front Cover Ad
Inside Back Cover Ad
Glossy Back Cover Ad

*Whole Page/Half Page Option
*Contact for pricing



WHOLE PAGE
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AD SIZE FOR PRINT EDITION

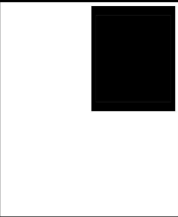
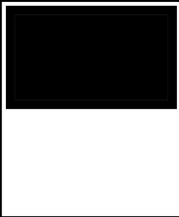
BASIC & PREMIUM AD DIMENSIONS

FULL PAGE: 8.5 X 11 inches
\$500

HALF PAGE: 4.25 x 5.5 inches
\$350

QUARTER PAGE: 2.8 X 3.67 inches
\$200

HALF PAGE
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QUARTER PAGE
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COMPETITIVE RATES!!

MARKETING REACH

Let's Do The Math!!!

Instagram: 13.2k

Email Blasts: 17k

Walk In Clientele: 5k

Facebook Reach: 15k

Total Reach: 50k

Conversion Statistics:

Open Rate: 32%
Conversion: 4%

73% Visit Advertisers Website

71% Attend an Event

32% Purchased from Advertiser

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