

Selling Your Home with The Stacey Froelich Team

Pre-Listing

Sign all necessary paperwork.

Review marketing timeline and strategy, including campaign: community and agent outreach.

Receive a copy of the offering plan, building financials, purchase application and alteration agreement and answers to commonly asked questions.

Address all recommendations to prepare your house to shine; stage home as needed.

Commission professional photo shoot/video/floor plan/listing description

Design brochures.

Launch

Listing is broadcasted on [compass.com](https://www.compass.com), sent to the entire brokerage community and sent across our 100+ partner sites for the duration of the selling process.

Compass produced Brochures are placed in home with additional listing information to strategically showcase your home.

Select print ads and email campaigns commence.

Open House is hosted.

Mail campaign to the building.

Ongoing

All leads are tracked and follow up communication is recorded.

Private viewings & Open Houses hosted.

We continuously leverage professional contacts and the Compass network Tool to find ideal buyer brokers.

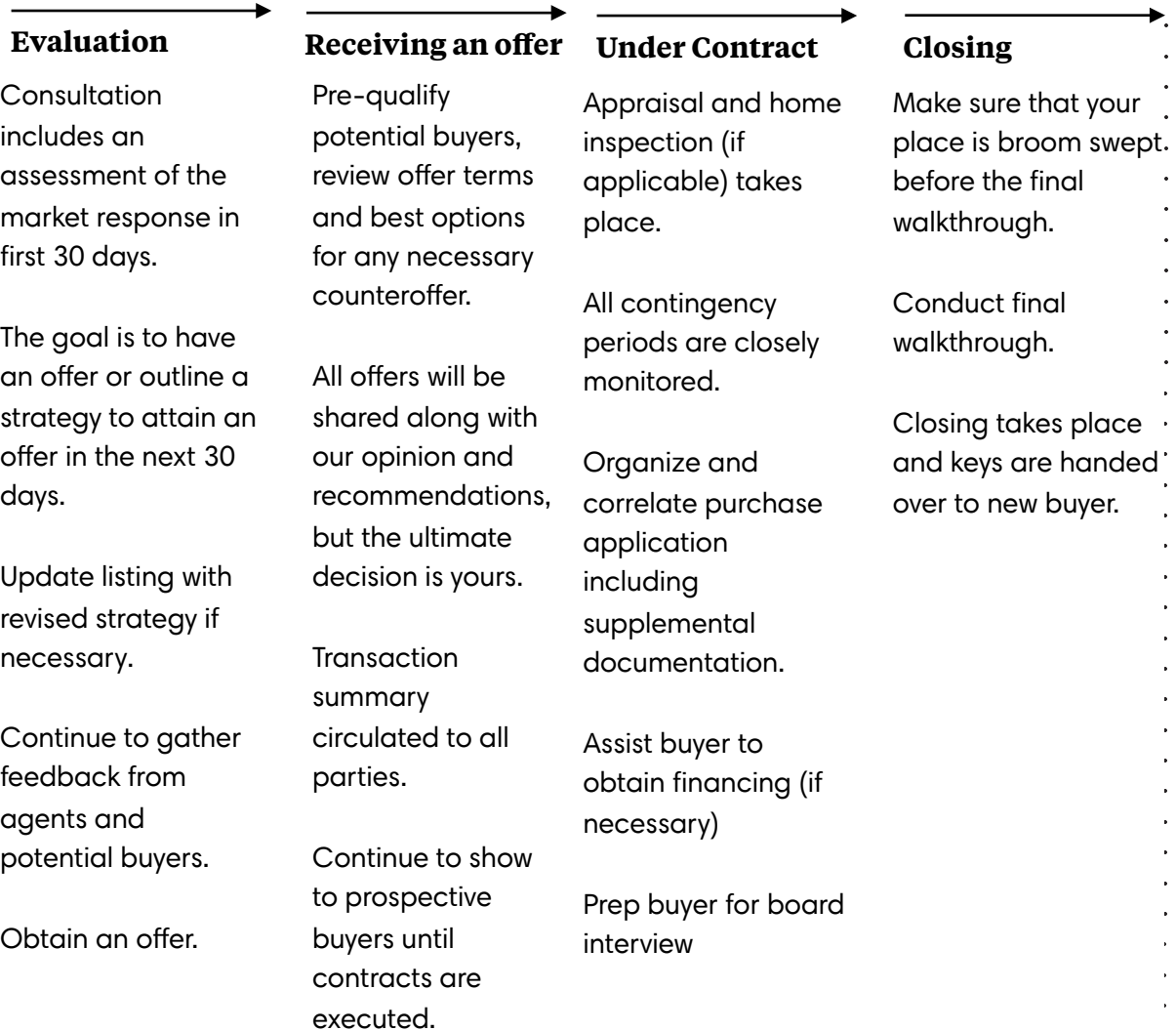
Email campaigns on a weekly basis

Agent feedback is tracked and follow up communication is recorded and shared with you.

Presentation of all offers and negotiations.

Weekly consultation with us.

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The Stacey Froelich Team will work tirelessly to sell your home. We do not view your sale as a one off transaction, but the beginning of what we hope will be a relationship for years to come.