

Texas Black Golf



Show Profile: Weekly 30 Minutes

The Texas Black Golf show is a premium sports program that features Black golfers from around the great state of Texas. These golfers will showcase the latest equipment and their proper use, which club to use, and the best techniques to improve your game. Texas Black Golf is hosted by Lorenzo Maxfield.



COST TO PRODUCE \$3,500

30 SECOND AVAIL
ASSESSED VALUE

\$350 ea.

SHOW PRODUCT
PLACEMENT
Clothing, Hair, Make up
Table Display etc..

\$250 ea.

SPONSOR SHIPS
(front and back
billboards)*+ (2) :30
second spots

\$3,500 ea.

All sponsorship are 13
week package that includes
the sponsor's logo and
multi-media effects in TV
and Radio promotions for
the show.

All prices subject to negotiation

Our strategy is to buy
billboard space and cable
time to promote each show
and include the sponsors
position in these campaigns
so as to secure the initial
value around established
traditional placements.

All positions are for a minimum of 4 weeks
Our strategy is to support the promotional
campaigns with traditional media to promote
each show and include the sponsors position
in these campaigns so as to secure the initial
value around established media structure.



0.4 KAZD Dallas/Ft Worth



0.9 KVSO DFW/Ft Worth