

BLACK CONTEMPORARY TV

"IT'S ABOUT US... AND IT'S ABOUT TIME"

Tracey Ellis Ross

Show Profile: Weekly 30 Minute

Tracy Ellis-Ross, Dianna's eldest daughter, is now a part of the BCTV lineup, simply giving her thoughts on life, love and the pursuit of just being Tracy. This light-hearted series of tough-style and womanhood preservation is sure to be a leader in our direction of unique content.



COST TO PRODUCE N/A	
30 SECOND AVAIL ASSESSED VALUE	\$250 ea.
SHOW PRODUCT PLACEMENT Clothing, Hair, Make up Table Display etc..	\$150 ea.
SPONSORSHIPS (front and back billboards)* + 2/30 second spots	\$1,500
Our strategy is to buy billboard space and cable time to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established traditional placements.	All prices subject to negotiation All positions are for a minimum of 4 weeks. Our strategy is to support the promotional campaigns with traditional media to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established media structure.



0.4 KAZD Dallas/Ft Worth



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