

Real Street Blues

Show Profile: 1 Hour Monday thru Friday

"The Blues Ain't Nothin Til Ya Give Em' Away and were giving away everyday."



BLACK

CONTEMPORARY TV

"IT'S ABOUT US... AND IT'S ABOUT TIME"

COST TO PRODUCE \$2,000	
30 SECOND AVAIL ASSESSED VALUE	\$350 ea.
SHOW PRODUCT PLACEMENT Clothing, Hair, Make up Table Display etc.	\$250 ea.
SPONSORSHIPS (front and back billboards)* + (2) :30 second spots	\$2,000 ea.
All sponsorship are 13 week package that includes the sponsor's logo and multi- media effects in TV and Radio promotions for the show	
Our strategy is to buy billboard space and cable time to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established traditional placements.	All prices subject to negotiation
	All positions are for a minimum of 4 weeks Our strategy is to support the promotional campaigns with traditional media to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established media structure.



0.4 KAZD Dallas/Ft Worth



0.4 KXSD Orange/Anaheim