

PlayHouse

Show Profile: Weekly 90 Minutes

Playhouse is a showcase of local playwrights, their work and the actors that bring their vision to life... live on stage.



BLACK

CONTEMPORARY TV

"IT'S ABOUT US... AND IT'S ABOUT TIME"

COST TO PRODUCE \$2,500	
30 SECOND AVAIL ASSESSED VALUE	\$350 ea.
SHOW PRODUCT PLACEMENT Clothing, Hair, Makeup Table Display etc..	\$250 ea.
SPONSORSHIPS (front and back billboards)* + (2) :30 second spots	\$2,500 ea.
Our strategy is to buy billboard space and cable time to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established traditional placements.	All prices subject to negotiation All positions are for a minimum of 4 weeks. Our strategy is to support the promotional campaigns with traditional media to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established media structure.



0.4 KAZO Dallas/Ft. Worth



0.9 KVSQ DALLAS/FORT WORTH