

MV Critics

Show Profile: Weekly 30 Minutes

Rob and Ryan review music videos. This is a light-hearted look at the world of music video concepts and production.



BLACK CONTEMPORARY TV

"IT'S ABOUT US... AND IT'S ABOUT TIME"

COST TO PRODUCE \$1,000	
30 SECOND AVAIL ASSESSED VALUE	\$350 ea.
SHOW PRODUCT PLACEMENT Clothing, Hair, Make up Table Display etc..	\$150 ea.
SPONSORSHIPS (front and back billboards)* + (2) :30 second spots	\$1,000 ea.
Our strategy is to buy billboard space and cable time to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established traditional placements.	All prices subject to negotiation All positions are for a minimum of 4 weeks Our strategy is to support the promotional campaigns with traditional media to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established media structure.



0.4 KAZO Dallas/Ft Worth



0.9 KXSD Orange/Anaheim