

Friday **Night Boxing**

Show Profile: Weekly 1 Hour

Black Glove Boxing Presents Friday and Saturday night boxing. Every week we will feature seasoned professional and exciting up and coming Texas fighters.



BLACK CONTEMPORARY TV

"IT'S ABOUT US... AND IT'S ABOUT TIME"

COST TO PRODUCE \$4,000	
30 SECOND AVAIL ASSESSED VALUE	\$350 ea.
SHOW PRODUCT PLACEMENT Ring signage, trunks, ring floor etc.. 10-15 ITEMS RESPECTIVELY	\$250 ea.
SPONSORSHIPS (front and back billboards)* + (2) :30 second spots	\$4,000 ea.
Our strategy is to buy billboard space and cable time to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established traditional placements	All prices subject to negotiation All positions are for a minimum of 4 weeks Our strategy is to support the promotional campaigns with traditional media to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established media structure.



0.4 KAZO Dallas/Ft Worth



0.4 KVSQ DALLAS/FORT WORTH