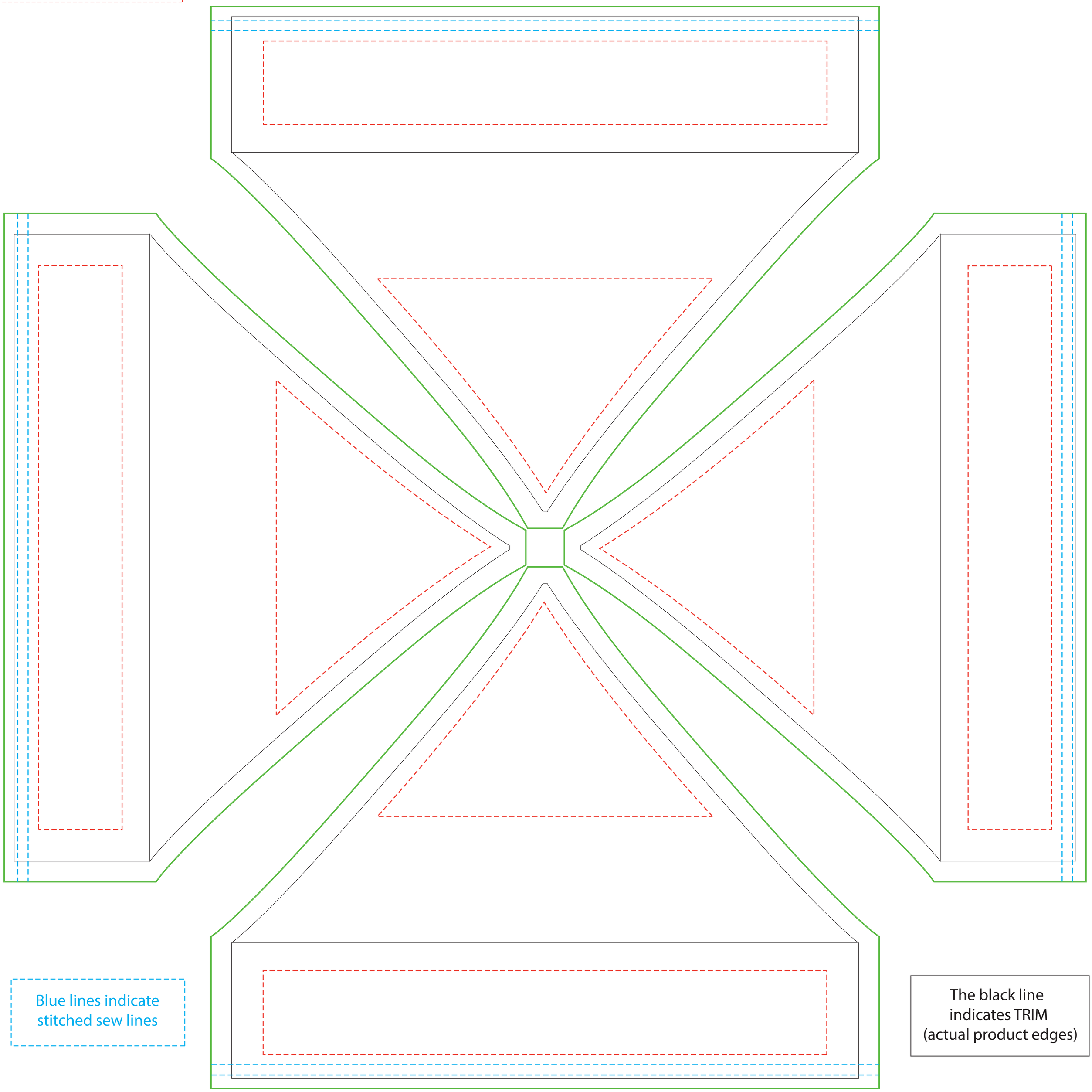
Red dotted lines indicate SAFE zones
Keep important elements such as text and logos within these areas

The green line represents BLEED
Make sure your background extends to the bleed line



Blue lines indicate stitched sew lines

The black line indicates TRIM (actual product edges)