

# BLACK CONTEMPORARY TV

"IT'S ABOUT US... AND IT'S ABOUT TIME"

## Show Profile: Weekly 30 Minute

Hosted by radio personality Kela Walker, each week a panel of 30-something Black men are asked the most in-depth and intimate questions that an interviewer can ask. Anything goes when you ask a Black man.



## Ask a Black Man

COST TO PRODUCE N/A	
30 SECOND AVAIL ASSESSED VALUE	\$250 ea.
SHOW PRODUCT PLACEMENT Clothing, Hair, Makeup Table Display etc..	\$150 ea.
SPONSORSHIPS (front and back billboards)* + (2) :30 second spots	\$1,500
Our strategy is to buy billboard space and cable time to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established traditional placements.	All prices subject to negotiation  All positions are for a minimum of 4 weeks. Our strategy is to support the promotional campaigns with traditional media to promote each show and include the sponsors position in these campaigns so as to secure the initial value around established media structure.



0.4 KAZD Dallas/Ft Worth



0.4 KXSD Orange County