February 13, 2017

President Donald J. Trump
The White House
1600 Pennsylvania Avenue, N.W.
Washington, DC 20500

Dear Mr. President:

The Alliance to Fight the 40% | Don’t Tax My Health Care is a broad-based coalition that stands together asking you not to raise federal income taxes on working Americans and their health plans. During the campaign, Americans heard President Trump promise he would work to cut taxes on middle-class Americans and “alleviate the economic burden of the Patient Protection and Affordable Care Act—Obamacare.”

The Alliance to Fight the 40% | Don’t Tax My Health Care is a growing coalition comprised of businesses, patient advocates, public-sector and private-sector employer organizations, unions, consumer groups and other stakeholders that recognize employer-sponsored health coverage is the backbone of the nation’s health benefits system on which 177 million Americans depend.

We are writing to ask you to support a full and permanent repeal of the 40% “Cadillac Tax” and oppose any new taxes on health care benefits. Taxing workers by placing a cap on the current tax treatment of health care coverage could be the largest income tax increase on the lowest quartile earners ever signed by an American president.1 (see also figure 1)

The Affordable Care Act’s 40% “Cadillac Tax” on Benefits

The Affordable Care Act included a 40% tax on the cost of employee health plans above a threshold set by the federal government. The “Cadillac Tax” was intended to hit “overly generous” plans. Unfortunately, this tax is particularly pernicious because it disproportionately taxes employer-sponsored health plans that may be expensive solely because they cover large numbers of older or disabled Americans, women, families suffering catastrophic health events or chronic conditions, or those who live in high cost areas. Workers that protect our safety like firefighters and police officers are also disproportionately affected. (see figures 1 and 2)

Instead of reducing the actual cost of health care, the 40% tax is forcing employers to shift costs to workers to avoid triggering the ACA’s onerous 40% tax. Americans know this tax will increase their health care costs and will not increase their wages. (see figures 3 and 4)

Taxing Workers by “Capping the Exclusion”

Some legislators in Congress are considering raising taxes on working Americans to pay for repealing and replacing the Affordable Care Act. Specifically, proposals would tax health benefits provided by employers, meaning higher income taxes for millions of hard-working people. But the message from Americans is clear: Don’t tax my health care.

The employer-sponsored health care system is stable, efficient, and effective in covering more than 177 million Americans – leading to better health outcomes, lower costs, and more satisfied employees. Employers are the foundation of a health care system that provides quality health coverage – and this coverage should be the basis of any health care reform solution. As Congress looks to stabilize the individual market, it should avoid destabilizing the employer-sponsored system which covers ten times more Americans.

When Americans receive their health care coverage through an employer, the cost of that coverage is “excluded” from an employee’s taxable income. Some lawmakers want to tax employees on the cost of their health benefits if it exceeds new thresholds that would be set by Congress. The effects of increasing taxes by capping the employee exclusion would not “alleviate the economic burden of the Patient Protection and Affordable Care Act—Obamacare,” it would create new ones.

- Capping the exclusion is a direct tax increase on employees and their health care. The CBO estimated that capping the exclusion at levels just below those outlined in the Empowering Patients First Act would increase taxes on working Americans by an average of $3860 per taxpayer in 2026.  
- Capping the exclusion will increase health care costs for millions of Americans, increase the number of people without insurance, and result in higher deductibles and greater out-of-pocket costs for working Americans.
- Just like the 40% “Cadillac Tax,” this new tax would target people who work for employers with higher numbers of older workers, women, or those with larger families or family members with chronic or acute illnesses.
- Employees working for employers in high-cost areas or in specific industries, such as manufacturing or law enforcement, would see the greatest tax increases.
- Over 177 million Americans get their health insurance from their employers, and employers typically pay, on average, 82% of the cost of coverage. Taxing these benefits could undermine the core of American’s health care coverage.
- Capping the exclusion could tax even more Americans than are affected by the unpopular 40% “Cadillac Tax.”

We know you are committed to tax reform that results in a middle-class tax cut. Capping the exclusion would not achieve this goal—and would be a significant tax increase on working families. A recent study by the benefits consulting firm Mercer estimates that a cap on the exclusion would increase income taxes on families making $20-$30K by nearly 25 percent. (see Figure 1)

Raising taxes on workers does not control health care costs and could destabilize the employer-sponsored health care system that is efficient and effective in covering 177 million hardworking Americans and their families. Please support repeal of the “Cadillac Tax” and oppose capping the exclusion. We look forward to working with you and the Administration to preserve the coverage 177 million Americans like and want to keep.

Sincerely,

The Alliance to Fight the 40| Don’t Tax My Health Care

CC:  
Mr. Jared Kushner  
Mr. Gary Cohn

Attachments:
Figure 1: Low-income families hit hardest by cap on the exclusion  
Figure 2: Deductibles increased 67% with limited wage growth  
Figure 3: The 40% “Cadillac Tax” affects plans with high-cost participants, not rich benefits.  
Figure 4: Demographics not plan value key indicator of which plans will hit the “Cadillac Tax” or Cap  
Figure 5: Employer plans in high-cost regions much more likely to hit “Cadillac Tax” threshold

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2 CBO, “Options for Reducing the Deficit: 2017-2026”;  
6 KFF/HRET, “Employer Health Benefits 2016 Annual Survey.”  
Figure 1: Low income working families could face a 23% increase in income tax liability

**EMPOWERING PATIENTS FIRST ACT**
**LOW INCOME FAMILIES HIT HARDEST**

Cap will result in increased income tax liability for middle-income Americans

- The bars represent the percentage increase in income tax liability in 2026. Payroll taxes not included.
- Proposed caps indexed at CPI% (CPI assumed to be 2%); medical plan trend assumed to be 5.5%.
- Projects the impact of including account contributions – FSAs, HRAs and HSAs – in value of coverage.
- Based on a Mercer proprietary database of 600,000 members’ salary and benefits. Salary information used as proxy for household income.

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Figure 2: Over the last five years deductibles rose over 67% with limited wage growth

**Cumulative Increases in Health Insurance Premiums, General Annual Deductibles, Inflation, and Workers’ Earnings, 2010-2015**

Note: Average general annual deductible is among all covered workers. Workers in plans with no general annual deductible for in-network services are assigned a value of zero.

**Factors that affect plan cost: Not just plan design—demographics matter**

Characteristics of employers plans that **will reach** versus **won’t reach** the Cadillac tax threshold in 2020:

<table>
<thead>
<tr>
<th>Plan Feature</th>
<th>Will Reach</th>
<th>Won’t Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Older employees</td>
<td>Average age: 42</td>
<td>Average age: 39</td>
</tr>
<tr>
<td>Female employees</td>
<td>54% female</td>
<td>44% female</td>
</tr>
<tr>
<td>Higher rate of dependent coverage election</td>
<td>48% avg rate</td>
<td>40% avg rate</td>
</tr>
<tr>
<td>More likely to offer coverage to part-time employees</td>
<td>38% offer</td>
<td>27% offer</td>
</tr>
<tr>
<td>Plan values only slightly richer</td>
<td>AV: 87%</td>
<td>AV: 84%</td>
</tr>
</tbody>
</table>

Like the Cadillac tax, capping the exclusion will penalize older workers, women, people with families, and employers who provide health benefits to part-time employees...

...And there is little difference between the plan designs of those employers who will reach the threshold and those who won’t.

Estimates based on data from Mercer National Survey of Employer-Sponsored Health Plans 2016; premium trended at 6%, tax threshold trended at 3% in 2021 and 2% in future years.

**Figure 4: Demographics not plan value key indicator of which plans will hit the “Cadillac Tax” or Cap**

*Only 27% of the employer-sponsored plans estimated to exceed the excise tax cost threshold by 2022 currently have actuarial values of 90% or higher.*

- **Distribution of actuarial values of plans offered by large employers that will exceed tax threshold by 2022**
  - AV of 70%-79%: 16%
  - AV of 80%-89%: 51%
  - AV of 90%+: 27%

- **Distribution of actuarial values of plans offered by large employers that will not exceed tax threshold by 2022**
  - AV of 70%-79%: 9%
  - AV of 80%-89%: 61%
  - AV of 90%+: 14%

More than half of large employers (58%) are estimated to have plans that will exceed excise tax threshold by 2022 (based on their 2014 medical plan premiums for the employer’s highest-cost or only plan, trended forward at 6%).

*Note: The analysis was conducted before the tax’s delay to 2020.*

*Source: Mercer’s National Survey of Employer-Sponsored Health Plans.*
Figure 5 Employer plans in high-cost regions much more likely to hit “Cadillac Tax” threshold

EMPLOYER PLANS IN HIGH-COST REGIONS MUCH MORE LIKELY TO HIT CADILLAC TAX THRESHOLD

Percentage of employers (50+ employees) with plans that will be subject to excise tax by the specified year if they make no changes to their current plans. Regional cost variation would be a factor in all proposals based on premium.

Will hit threshold in:
- 2020
- 2024

<table>
<thead>
<tr>
<th>Region</th>
<th>Will hit threshold in 2020</th>
<th>Will hit threshold in 2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northeast</td>
<td>25%</td>
<td>53%</td>
</tr>
<tr>
<td>West</td>
<td>34%</td>
<td>49%</td>
</tr>
<tr>
<td>Midwest</td>
<td>21%</td>
<td>46%</td>
</tr>
<tr>
<td>South</td>
<td>10%</td>
<td>28%</td>
</tr>
</tbody>
</table>

Estimates based on data from Mercer National Survey of Employer-Sponsored Health Plans 2016; premium trended at 6%, tax threshold trended at 3% in 2021 and 2% in future years.
America Votes NO on the "Cadillac Tax"

The "Cadillac Tax" is a 40 percent excise tax on the value of employer-sponsored health coverage (including HSAs, wellness programs, and on-site clinics) exceeding thresholds of approximately $10,800 for employee-only and $29,100 for family coverage when the tax takes effect in 2020.

Public Opinion Strategies conducted a nationwide online survey of 600 registered voters and found bipartisan opposition to the tax:

- 2/3 of voters say keeping the "Cadillac Tax" as part of a replacement health care plan is unacceptable.
- 71% of decided* voters favor repeal of the tax.
- 74% of decided* voters who say "health care" is the most important economic issue facing America support repeal of the tax.

Democrat or Republican, the survey found that a vote to repeal the "Cadillac Tax" has a POSITIVE IMPACT on voters' likelihood to vote for their representative.

NEARLY SEVENTY PERCENT of survey respondents agreed with this statement:

"The Cadillac Tax should be repealed because it will not bring in the expected $70 billion in new revenue. Employers will drop or reduce health benefits to avoid paying the tax, and proponents are wrong when they assume that employers will raise their workers' taxable wages to make up for these reductions. Congress should find another way to fund health care reform."

We Urge Congress to Repeal the "Cadillac Tax"

The survey was conducted by Public Opinion Strategies on behalf of the American Benefits Council. The survey was a nationwide online survey of 600 registered voters that took place from January 4 to January 6, 2017.

*Decided voters are those voters expressing an opinion about the "Cadillac Tax."