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FOR IMMEDIATE RELEASE

THE PROUD BIRD PREPARES FOR REFRESHED DINING EXPERIENCE
*Celebrated Aviation Themed Restaurant and Events Center Set for
Temporary Closure and Highly Anticipated Remodel Beginning Feb. 1*

LOS ANGELES, CA (JANUARY 15, 2016) – For the first time since opening its doors in 1967, the iconic [Proud Bird](#) restaurant and event space, which has been offering diners breathtaking views of Los Angeles International Airport's (LAX) runways, will embark on a 10 month renovation beginning February 1st. The Proud Bird will continue to offer regular service throughout the month of January. The revered restaurant with strong ties to the local community will maintain its aviation-inspired theme when it transitions into a food hall with various food kiosks offering diverse artisanal cuisine, paying homage to the cultural melting pot that is Los Angeles and its busiest transportation hub, LAX.

After nearly singing its swan song at the end of 2013, an outpouring of support from loyal neighborhood customers and businesses helped The Proud Bird to maintain its lease for 20 years in its seminal home. These dedicated guests can continue to expect complimentary parking as well as the highest level of service, for which The Proud Bird is known, with a fresh new take on food and beverage that is sure to draw all SoCal destination diners.

"Our customers have been friends of The Proud Bird since my father, David, first opened the restaurant nearly 50 years ago," said John D. Tallichet, President and CEO of Specialty Restaurants Corporations. "Their undying support has defined this restaurant in profound ways, and we are excited to finally have the chance to give this community the contemporary dining and drinking experience it deserves."

Conceptualized by acclaimed design teams [Design Development Group](#) and [Think Roth Projects](#), the over 50,000-square-foot space with an open-air feel and industrial accents will take full advantage of its classic setting and celebrate the power of flight with floor-to-ceiling windows that provide panoramic views of LAX's approach runways. Upon entering the food hall, guests will be greeted by a suspended P-40 Flying Tiger replica and aircraft memorabilia – a nod to David C. Tallichet, Jr.'s service during the Second World War. Communal tables, lounge seating, and a sleek bar will surround the open kitchen area and provide varied food and beverage experiences. Together, these elements form a concept that pays tribute to the story of aviation while diners depart on a culinary journey around the world.

The sprawling property will continue to offer the largest event space among free standing restaurants with six refurbished banquet rooms ideal for corporate meetings or the main ballroom for elegant social affairs of up to 1,200 patrons. On-site full-service planning will still be available at the reimagined space to ensure that each event is designed and executed with sophistication. Contemporary décor will match the world class lighting and audio/visual systems in place to suit the most sophisticated technology, including robust wifi applications, drop screens and booming speaker systems. All audio/visual systems will be easily integrated to guests' needs to allow for seamless presentations. In an effort to lower its environmental footprint, The Proud Bird's modernized restrooms will utilize low flow and waterless bathroom fixtures that reduce water consumption.

The Proud Bird is located at 11022 Aviation Blvd., Los Angeles, CA 90045. For the latest news and information regarding The Proud Bird and Specialty Restaurants Corporation, visit www.theproudbird.com, www.specialtyrestaurants.com or call (310) 670-3093.

About Specialty Restaurants Corporation (SRC)

SRC, founded in 1958 by World War II Army Aircorp veteran, David Tallichet, has been an industry leader for more than 50 years with a portfolio of 21 award-winning restaurants throughout the United States, including distinguished restaurants such as Orange Hill in Orange County, Castaway in Burbank, 94th Aero in Van Nuys, Rusty Pelican in Miami, Florida, Whiskey Joes in Tampa, Florida and countless others. All of SRC's restaurants are in beautifully appointed locations that offer breathtaking panoramic views of city skylines, waterfronts or airports. Renowned for their extensive special events capabilities, SRC restaurants are well suited for a variety of events, from an intimate casual dinner for two to a corporate retreat or an elegant dream wedding. SRC also has an off-premise event company, SRC Event Group, a premier event production company offering complete event services for corporate and special events. For more information visit, www.specialtyrestaurants.com or www.srceventgroup.com.

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