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## **Sustainable Lifestyles as a Service**

### **Innovative Business Model Delivers Turn-Key Sustainable Neighborhoods**

NextGenUrban is sustainable infrastructure engineering firm and real estate development company launching a new solution providing consumers with a sustainable lifestyle through a hassle-free service. The company builds master planned communities underpinned by their modular sustainable infrastructure system. The result is a self-contained, zero-waste, carbon negative neighborhood where residents can enjoy instant and permanent access to a sustainable lifestyle.

The innovative approach combines real estate and a proprietary infrastructure design capable of internally producing and delivering all utilities and services required by the private neighborhoods without any effort from the residents themselves. By capturing and converting all waste, sewage, and trash, and using only the renewable resources existing on-site, the platform liberates residents from the global supply chain for their most critical resources of water, energy, food, and fuel.

All systems are owned and operated by NextGenUrban who provides the service to residents under one service agreement that comes standard with every home. The residents receive all the benefits without any of the headaches usually associated with things like solar panels, battery packs, water purifiers, grey water systems, smart meters, and recycling programs. While the neighborhood looks normal on the surface, the systems that deliver water and power and handle waste and sewage operate quite differently from the antiquated infrastructure designs of traditional neighborhoods.

“Sustainable Lifestyles as a Service” is a market solution that satisfies pent up consumer demand and provides a path toward sustainable urban growth with strong economic, social and environmental benefits. The solution is seen as a vehicle for addressing important global issues including climate change, resource scarcity, rapid urbanization, aging urban infrastructure and the need for more resilience to natural disasters.

The model helps families build their personal wealth through an equity stake in the neighborhood infrastructure. Additional benefits accruing to the residents include cash savings of 15% on energy bills, 20% savings on natural gas, 30% savings on drinking water and additional savings on fresh healthy food produced on the professionally run organic farm located right inside the neighborhood.



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The social benefits for residents start with the cash savings and increased health and wellness that comes with high quality local food and water, but that's just the tip of the iceberg because self contained neighborhoods also ensure affordable long term access to critical resources while eliminating waste and a long list of negative environmental impacts caused by legacy utility services.

In fact, the company calculates that each year, for every resident living in a NextGenUrban neighborhood, they will eliminate the impacts from the following:

- 6 metric tonnes of CO2 and other greenhouse gas
- 32,295 gallons of raw sewage
- 1,289 cubic meters of natural gas usage
- 1,268 pounds of trash from entering landfills
- 36,786 gallons of fresh water usage
- 100% of a person's annual food waste

(Based on the average per capita use of each resource)

The turn-key solution developed by NextGenUrban over the last nine years is a scalable system of deeply integrated modular infrastructure combining renewable energy, organic waste-to-value systems, a closed-loop water cycle and on-site water purification, micro grids, digital services, advanced organic food and algae production and solid-waste-to-value conversion technology. The result is a stand-alone neighborhood that needs no support or connections to outside utilities or services while providing residents with the zero-waste carbon negative lifestyle they seek.

By integrating the newest clean technology and using a fresh approach to how a neighborhood can function, NextGenUrban creates self sufficient neighborhoods that perform like a circular economy. One operation's by-product becomes another operation's input. How it all fits together and operates behind the scenes is the secret sauce, but clearly the consumer and the globe are both winners with these hassle-free sustainable neighborhoods.

The modular platform is scaled up simply by increasing the quantity of units deployed, thus eliminating repetitive engineering, streamlining the entitlement process, and increasing a project's speed-to-market while lowering risk and avoiding the dreaded requirement of installing expensive backbone infrastructure. Standardizing sustainable infrastructure creates a standard project solution that in turn enables the company to standardize their financial deal flow. Repeating a proven deal structure captures economies of scale and overcomes barriers to rapidly deploying funds across a pipeline of projects.

The company will deliver their lifestyle offering under the NextGenUrban brand. Currently the company is involved in seven master planned communities located in Latin America on a total of 4,500 acres. The company's top executives continue to lay the groundwork for expansion and are working to grow their business through additional land acquisitions and tech partnerships.

The company's stated goal is nothing less than establishing an entirely new class of real estate to be known as Sustainable Lifestyle Communities. The intent is to dominate the new asset class by creating the first real estate portfolio comprised entirely of self-built NextGenUrban communities.