



**Santos Lloyd Law Firm has formed an “Of Counsel” relationship with Natalia C. Aranovich, attorney, licensed in California and in Brazil to increase firm’s business law practice and ties with Brazilian clients.**

**IRVINE, CA, January 25<sup>th</sup>, 2017** – Natalia C. Aranovich has joined Santos Lloyd law Firm, P.C. as Of Counsel at the firm’s Irvine office.

Ms. Aranovich enhances the firm’s business law practice and ties with Brazil and Brazilian clients. The relationship between Ms. Aranovich and Santos Lloyd Law Firm, P.C. was developed to promote full service for immigration clients seeking to obtain business types of visas in the U.S. or in a need of a business attorney to negotiate and draft agreements in the U.S. or in Brazil.

Ms. Aranovich has more than 15 years experience as a Brazilian attorney in litigation, negotiation, contracts, business and intellectual property. Established in Los Angeles since 2015, Ms. Aranovich worked closely with the Brazil California Chamber of Commerce, advising companies and individuals that want to do business between Brazil and California. Through her own law practice here, she’s combined her legal, marketing, branding and business skills to build strong brand identities for her clients. She currently serves as Co-Chair for the Small Business Committee at the Brazil California Chamber of Commerce, is a member of the Intellectual Property Committee at the California Bar Association and the Business, Intellectual Property and Entertainment sections of the Beverly Hills Bar Association.

**About Santos Lloyd Law Firm PC**

Santos Lloyd Law Firm, P.C, started as an immigration law firm and later expanded its practice to bankruptcy and estate planning. They offer customized solutions for individuals looking to immigrate to the U.S. They also serve those already here needing a status adjustment, immigrants who would like start their business or practice in the U.S., and those in the U.S. who seek to manage their property and/or legacy through a will or trust instrument.

They are a one-stop shop law firm that offers solutions for individuals and immigrants who are looking to succeed in America. Santos Lloyd Law Firm offers free initial consultations, weekend appointments, and the flexibility of meetings via Skype or Zoom.

**About Natalia C. Aranovich**

Attorney Natalia de Campos Aranovich is licensed in California and Brazil. She is partner of a Brazilian Law firm in south of Brazil and has her own practice in California under the name Aranovich Law Firm. Her practice focuses on business law, negotiations, contracts and branding.

A noted expert in certain aspects of Intellectual Property Law and Business Law in Brazil, her research papers have been cited as authority in judicial decisions and in the Commentaries of the Brazilian Civil Code under the title "Business Organizations".

On a personal level, she prides herself in being an effective communicator and connector who quickly earns the trust of those she deals with. This characteristic has served her well throughout her career as a successful business strategist and negotiator.

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