



OHIO RESTAURANT ASSOCIATION

# INDUSTRY AWARDS

CELEBRATION

## SPONSORSHIP OPPORTUNITIES

SUNDAY  
20 JANUARY 13 19  
COLUMBUS, OH

THE  
IVORY ROOM

AT MIRANOVA



## About

Join the Ohio Restaurant Association (ORA) for the annual Industry Awards Celebration held during the Mid-America Restaurant Expo. We spotlight leaders and professionals of Ohio's restaurant and foodservice industry to honor their dedication, excellence and service to the industry, communities and beyond.

The 2019 event is being hosted by industry legend Cameron Mitchell, Founder and CEO of Cameron Mitchell Restaurants, at the Ivory Room, a chic and modern event space with a stunning panoramic view of Downtown Columbus.

Align your company with this high-profile special event that celebrates your industry, which attracts more than 200 guests, including top decision makers, and is promoted to the entire ORA membership and all attendees of the Mid-America Restaurant Expo.





# Award Categories

The Claude F. Morton, Jr. Lifetime Achievement

Outstanding Restaurateur (Northern, Central and Southern region)

Outstanding Vendor

Outstanding Public Official

Outstanding Industry Educator

Industry Innovator

Tech Titan

Rising Star

Nourishing the Community

Front of the House

Back of the House

ORA Board Member of the Year

## Sponsorship benefits include:

- ★ Exposure via a focused and targeted print and online marketing campaign
- ★ Industry-wide recognition that's associated with the ORA Industry Awards Celebration
- ★ Building and developing new relationships through event networking
- ★ Supporting and celebrating your industry

# Sponsorship Categories

## Presenting Sponsor

\$10,000

- Naming rights to the 2019 ORA Industry Awards Celebration, with your company's name used in all references, recognition and promotion of the event
- Dual exposure by the ORA and Mid-America Restaurant Expo
- On-site event signage
- Promotion on ORA and Mid-America Restaurant Expo social media channels
- Logo displayed on screens at the awards
- Opportunity to welcome the crowd at the event
- Opportunity to sponsor one industry award with the company name engraved on the sponsored industry award
- Opportunity to present the sponsored award at the Industry Awards Celebration
- Company name and/or logo to appear in the awards program
- Six tickets to the Industry Awards Celebration

## Supporting Sponsor

\$5,000

- Dual exposure by the ORA and Mid-America Restaurant Expo
- On-site event signage
- Promotion on ORA and Mid-America Restaurant Expo social media channels
- Logo displayed on screens at the awards
- Opportunity to sponsor one industry award with the company name engraved on the sponsored industry award
- Opportunity to present the sponsored award at the Industry Awards Celebration
- Company name and/or logo to appear in the awards program
- Four tickets to the Industry Awards Celebration

## Cocktail Reception Sponsor

\$2,500

- Dual exposure by the ORA and Mid-America Restaurant Expo
- On-site event signage highlighting your company as the exclusive reception sponsor
- Promotion on ORA and Mid-America Restaurant Expo social media channels
- Logo displayed on screens at the event
- Two tickets to the Industry Awards Celebration

## Dessert Sponsor

\$1,500

- Dual exposure by the ORA and Mid-America Restaurant Expo
- On-site event signage highlighting your company as the exclusive dessert sponsor
- Promotion on ORA and Mid-America Restaurant Expo social media channels
- Logo displayed on screens at the event
- Two tickets to the Industry Awards Celebration

## Individual Award Sponsor

\$1,500

- Opportunity to sponsor one industry award with the company name engraved on the sponsored industry award
- Opportunity to present the sponsored award at the Industry Awards Celebration
- Company name and/or logo to appear in the awards program
- Two tickets to the Industry Awards Celebration

## Event Supporter

\$1,500

- Dual exposure by the ORA and Mid-America Restaurant Expo
- On-site event signage
- Promotion on ORA and Mid-America Restaurant Expo social media channels
- Verbal recognition during the event presentation

## ★ CONTACT INFORMATION

For sponsorship opportunities, please contact:

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