



2019 Sunbelt Show Guide Ad Specs

8.5" (h) x 5.5" (w)

SIZE:

FULL PAGE, with Bleeds:

Bleed: 8.75" (h) x 5.75" (w)

Trim: 8.5" x 5.5"

FULL PAGE, without Bleeds:

Bleed: 8.25" (h) x 5.25" (w)

HALF PAGE HORIZONTAL: (no bleeds)

½ Page: 3.75" (h) x 5.25" (w)

HALF PAGE VERTICAL: (no bleeds)

½ Page: 8.25" (h) x 2.5" (w)

BUSINESS CARD:

2.0" (h) x 3.0" (w)

FORMATS:

JPEG: Hi-Resolution, 10-12 compression. CMYK

TIF (PC formatted): Resolution — 300 dpi

EPS (Rasterized): Resolution — 300 dpi

EPS (Vector Image): EPS files must have fonts embedded. All files save in CMYK.

PDF: Must be saved for High-quality print. If created in Photoshop, must be saved as a PDF with a 300 dpi minimum. All fonts must be embedded. No RGB images should be included.

HOW TO SUBMIT MY AD:

Please provide high resolution (300 dpi min) print-ready PDF files.

>> Email: Debbie@TexasBuilders.org

>>> File Sharing: If files are too large for email, you may also send files via Dropbox or WeTransfer.



FULL PAGE

Without bleeds:

8.25" (h) x 5.25" (w)

FULL PAGE

With bleeds:

8.75" (h) x 5.75" (w)

½ Page Horizontal
3.75" (h) x 5.25" (w)
(no bleeds allowed)

½ Page Vertical
8.25" (h) x 2.5" (w)
(no bleeds allowed)

Business Card
Ad 2.0" (h) x 3.0" (w)