



Terms and Conditions for Use of Copper River/ Prince William Sound Marketing Association
Digital Assets

Copper River Prince William Sound Marketing Association (CRPWSMA) grants permission to your company to use photographs, video and artwork provided to you by CRPWSMA in your own print and digital materials provided that:

- CRPWSMA digital assets include, but are not limited to, logos, photographs and video that depict the natural scenery of the Copper River fishing grounds and Copper river fishery, dishes prepared with Copper River salmon and raw Copper River salmon product. All CRPWSMA images you currently have or obtain in the future are subject to these terms and conditions.
- CRPWSMA assets will be used only in the sale and promotion of wild Alaskan salmon that originates from the Copper River or Prince William Sound gillnet and setnet fishery. This includes the following species: Copper River king salmon, Copper River sockeye salmon, Copper River coho salmon and Prince William Sound sockeye.
- Proof of origin is shown promptly on request.
- CRPWSMA assets are used only in connection with food products designed for human consumption.
- CRPWSMA assets may be resized for necessary purposes however CRPWSMA logos will not be altered in any way that changes the integrity of said logo.
- CRPWSMA assets will not be used in a way that contradicts the brand personality of Copper River salmon as determined by CRPWSMA staff.
- The user acknowledges that CRPWSMA images are protected under applicable copyright laws.
- Permission to use CRPWSMA assets in non-transferable and non-exclusive.

User Signature

Date

For questions and inquires contact info@copperiversalmon.org