



Convenience Veg Line

EYE CATCHING GRAPHICS

BOLD, UNIQUE DESIGN

Introducing four convenience vegetable products, guaranteed to stand out on shelf.

- Color categorization highlights variety on shelf
- Contemporary design for today's shopper
- Prominent product name for quick consumer recognition

TWO RECIPES INCLUDED ON EACH BAG



One quick & easy recipe for time-conscious consumers and one for the home chef with time to experiment!



ITEM	PACK SIZE	SKU	UPC	CARTON SIZE (inches LxWxH)	TI/HI	PER PALLET	SHELF LIFE
Broccoli Florets	6 x 12 oz	450397	8-16719-02051-8	11.5 x 7.8 x 8	20/11	220	16 days
Broccoli Slaw	6 x 12 oz	774215	8-16719-02053-2	11.5 x 7.8 x 7.3	20/12	240	16 days
Cauliflower Florets	6 x 10 oz	871049	8-16719-02054-9	11.5 x 7.8 x 7.3	20/12	240	16 days
Vegetable Medley	6 x 12 oz	774216	8-16719-02052-5	11.5 x 7.8 x 7.3	20/12	240	16 days