



## ***DEMO SESSIONS***

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### **THURSDAY, AUG. 9**

**2:00 - 2:45 p.m.**

#### ***Benefits of a Home Water Softening System***

Presented by Hague Quality Water International

The demonstration will discuss:

- The basic mechanics of water softening and various drinking water systems.
- The structural benefits provided to a home via a water softening system.
- The quality of life benefits to a homeowner via a water softener and drinking water system.
- A basic comparison of TYPES of water softening systems. (Not brands)
- The financial benefits to a home builder by offering a water softening system to a home buyer.
- Myths v Facts regarding water softeners.

(Information discussed will be based on studies from the Water Quality Research Foundation, a division of the Water Quality Association.)