



EDUCATION SESSIONS

WEDNESDAY, AUG. 8

1:15 – 2 p.m. | *A Powerful Model to Failure-Proof Your Business*

Presenter: Rich Allen, Tour de Profit Business Advisors & Fit First Hiring

Seven out of 10 small businesses fail within their first 10 years! It destroys dreams, kills self-esteem, and ruins families. Rich will share his personal story about watching his dad struggle in his business until the day he died, which is why he is driven to help business owners failure-proof their business. Rich has developed and proven a simple yet powerful model that small business owners can use to FOCUS their efforts on what matters most in their business. Once you experience Rich's unique presentation you will never look at your business in the same way. You'll understand exactly what you need to do to grow, improve and failure-proof your business. www.tourdeprofit.com

BIO:



Rich is a high-energy speaker, author, entrepreneur, and sought-after advisor to business owners. Rich has helped launch several new business start-ups, advised over 100 business owners and is active on several for-profit and non-profit boards. His background and business experiences are filled with powerful lessons, learnings, breakthroughs, triumphs and emotional stories.

Rich has amassed compelling stories, unbelievable victories, game-changing strategies and unique motivational approaches. Rich's presentation style is powerful, fresh, convicting, and inspirational. He has a matter-of-fact, hard-hitting style that resonates with business leaders at all levels. Those who hear Rich speak leave with a renewed sense of purpose, a fire in their belly and a commitment to make a real difference in their business and with the members of their team.