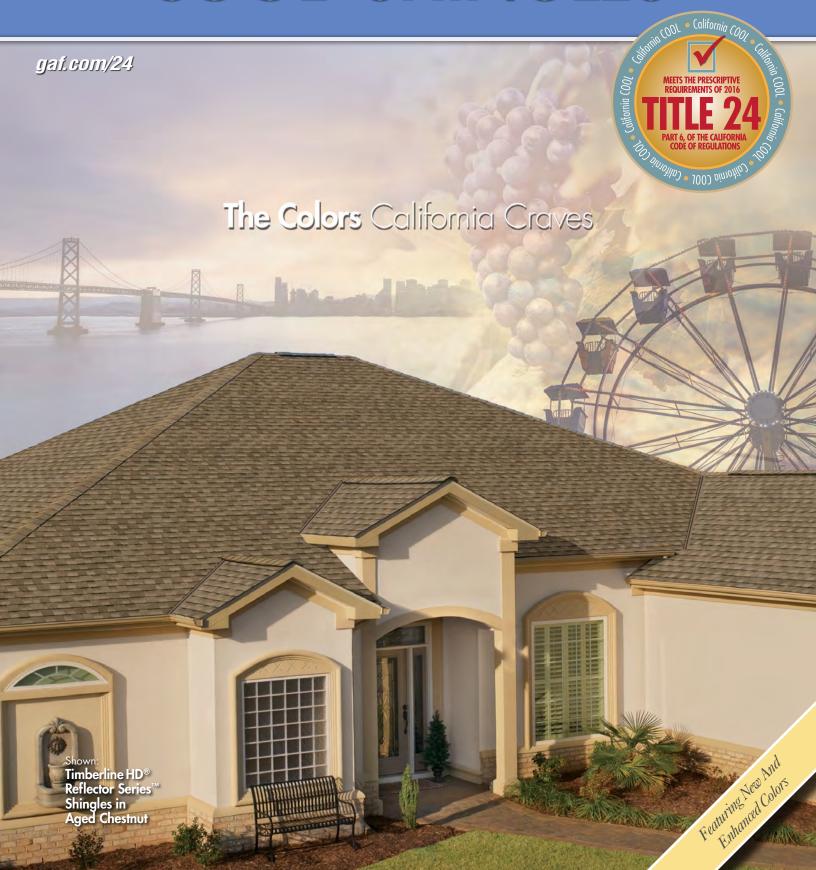


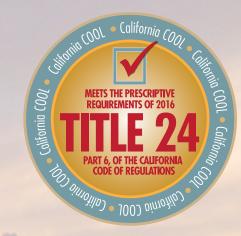
CALIFORNIA COOL SHINGLES





Don't just be compliant... be

ALIFORNIA



Made with a new innovative granule technology, GAF California COOL™
Shingles lock in rich, vivid color never before seen in a cool roof.

Why go elsewhere when you can install a great selection of highly reflective shingle colors to meet your cool roofing needs!

California Code Compliance

With California COOL™ Shingles, you get proven performance and reliability as well as beauty — plus potential cooling cost savings!¹ They also:

- Can be used to comply with Title 24 cool roof requirements
- Are rated by the Cool Roof Rating Council
- Meet the cool roof requirements of the Los Angeles Green Building Code

¹Energy cost savings are not guaranteed and the amount of savings may vary based on climate zone, utility rates, radiative properties of roofing products, insulation levels, HVAC equipment efficiency, and other factors.

The Darkest "Cool" Shingle You Can Buy!

Before now, if you wanted a highly reflective dark-colored roof that met the cool roof requirements of Title 24, you would have had to settle for colors that were much less vibrant than those available for traditional shingles.

But now, innovative granule technology has changed everything! New EcoDark™ granules produce vibrant color never before seen in a cool roof.

You can finally have the rich, vibrant colors you've always wanted in a highly reflective shingle, including Charcoal, the darkest cool color available.

So stay cool and make a splash with California COOL™ Shingles!

































