

www.TaDabyKAT.com

# STAGED FOR SUCCESS

The National Association of REALTORS® 2017 Profile of Home Staging takes a look at the value staging a home brings to the selling process

**77%**

of buyers' agents say that staging makes it easier for buyers to **'visualize'** the property as their future home



**49%**

of buyers' agents say that staging a home **increases the dollar value offered**



**62%**

of sellers' agents say that staging a home **decreases the amount of time** a home spends on the market



The most commonly staged rooms are the:

living room

**83%**

kitchen

**76%**

master bedroom

**69%**



**93%**

of agents recommend that seller's **declutter their home** before putting it on the market

281-798-3750

Ta Da  
Staging by KAT



Best of  
**houzz**  
2017  
SERVICE



NATIONAL  
ASSOCIATION of  
REALTORS®