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## **Embassy Global Named Sole Source Supplier for MB Dynamics International Market Access Grant for Exporters (IMAGE) Award**

**January 26, 2021 – Hamburg, New York, USA** – The Buffalo area-based Embassy Global, LLC ([www.embassyglobalpr.com](http://www.embassyglobalpr.com)), a 100% woman-owned New York State small business and a worldwide strategic technical marketing, PR, business development and management consulting firm for the business-to-business high-tech manufacturing, engineering, science and related communities, today announced that it has received a sole source award for the support of projects relating to the MB Dynamics 2021 International Market Access Grant for Exporters (IMAGE) award.

The announcement comes after the privately held and Cleveland, Ohio-based MB Dynamics, Inc. itself announced that it was recently honored, among a select group of companies in the State of Ohio, as the recipient of a 2021 International Market Access Grant for Exporters (IMAGE) award.

The IMAGE awards program provides specialized grant funding to eligible businesses in the State of Ohio. It is funded in part by the U.S. Small Business Administration (SBA) State Trade Expansion Program (STEP), working in close collaboration with the Ohio Development Services Agency. Eligible IMAGE award candidates must first undergo a stringent application and selection process, including an evaluation of the specific export sales and marketing activities proposed to be conducted over the course of the grant term. To be eligible, a company must be operating as a licensed for-profit business in the State of Ohio; must engage in the manufacture, assembly and/or distribution of a product, which itself must contain a majority of U.S. related components; and must have a viable strategic plan for the expanded export of its product technologies within global markets.

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MB Dynamics, with manufacturing operations that are both 100% U.S.- and Ohio-based, are more than 40-year field-proven industry experts in the design, manufacture and supply of vibration test systems and equipment, including buzz, squeak and rattle (BSR) test systems; steering test systems; suspension component test systems; modal exciters and amplifiers; single- and multi-DUT automated accelerometer calibration systems; dynamic controllers; transducer calibration systems; and engineering services. The products and services of MB Dynamics support worldwide customer requirements within automotive, aerospace, industrial, laboratory R&D, civil engineering, industrial and consumer equipment, modal and structural testing, test and measurement, academia, and other critical sectors.

Founded in 2008, the 100% woman-owned and all-virtual Embassy Global, LLC, are themselves more than 20-year industry-recognized worldwide experts in the precise products, markets, applications, and end customers also served by MB Dynamics. The firm uniquely supports the growth of small-to-medium sized high-tech manufacturers such as MB Dynamics via the application of its own in-depth industry experience, methods, and strategies. It also uniquely connects its Clients with an expanded number of new and pre-qualified prospective end customers, thereby directly converting Client marketing efforts into actual new business.

Notes MB Dynamics president, Richard E. McCormick, “As experts in modal testing, and as a longtime manufacturer in the State of Ohio, we are grateful to the Ohio Development Services Agency and the SBA for this boost to our export expansion plans. This much-appreciated IMAGE grant funding will afford MB Dynamics the capability to pursue an expedited growth strategy in areas of Europe, Asia Pacific and beyond. It does so, most vitally, while further supporting our existing collaborations with established niche industry growth partners.”

For more information about MB Dynamics and its available product and service offerings, please contact the company at +1-216-292-5850, [sales@mbdynamics.com](mailto:sales@mbdynamics.com), or visit [www.mbdynamics.com](http://www.mbdynamics.com). For more information about Embassy Global and its available product and service offerings, please contact the company at +1-716-646-0927, [inquiries@embassyglobalpr.com](mailto:inquiries@embassyglobalpr.com), or visit [www.embassyglobalpr.com](http://www.embassyglobalpr.com).

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