

Dress Code:

A great Dress Code is a part of a professional environment, even in our creative field, the staff must represent the company culture and the experience the company wants the guest to experience.

This issue is as old as time and as the owner it is YOUR job to implement a dress code and uphold YOUR company image.

Below are ideas on how to make it clear and as effective as possible. (Remember as an owner you Manage Systems and Lead People! A dress Code is a system you manage.

EXAMPLE:

Dress Code

We enforce a strict dress code- Our intention in this is to create a professional look and consistent experience for our guests and long term success for our staff

At our SALON, we believe in a professional appearance to the clients. Thus, we have strictly enforced a dress code as following. If you should not be in dress code, you will be immediately asked to leave the salon to change to appropriate attire. The dress code is as follows:

- Black, white, or gray clothing only. Any shade of gray is acceptable..
- Colored accessories are acceptable- includes shoes, scarves, earrings, bracelets, necklaces
- Hair must be styled at all times (no one may work with any color or foils on their hair; your hair may not be wet)
- All pants must be properly hemmed, and may never drag on the floor.
- No sneakers or flip flops may be worn.
- Dress attire must be trendy, business casual. If at any time management feels your dress is too casual or is inappropriate, you will be warned.

Example:

DRESS CODE - PERSONAL APPEARANCE AND IMAGE

You have chosen to work in the beauty industry which puts us in the fashion spotlight more than the average career. As a Salon Spa we see ourselves as a step above the rest and in that we have a strict dress code:

Our Dress Code Is Black & White, We expect your clothing to be pressed, clean and fashionable. All combinations of Black or White or any combination are acceptable. You may add color with accessories: shoes, belts, jewelry, scarves, ties or hosiery. As we represent Beauty & Health industry it is imperative that your hair, nails and makeup represent current trends as well as presenting a complete look daily.

A as professional the following will NEVER be acceptable for work:

Spaghetti straps, flip-flops, torn or worn clothing, jeans, printed t-shirts, ribbed tank tops, tennis shoes flip flops, Midriff bearing tops, shorts, tank tops.....

PLEASE NOTE: If management feels you are not presentable when you come to work, you will be asked to go home and change or wear a color smock over your wardrobe for the day.