

Recruitment Checklist

This is a way to stay on task with recruiting, continue to stay in contact with your local schools and your state boards, be as involved as possible to me and know who is new in the industry .

Advertising:

- **Local paper** _ who is the local person you need to be in contact with (making friends allows you to possibly get in on good deals with the paper. Not the best place to do ad's UNLESS they now have online so the ad stays available to see.
- **Direct mail** –There is many ways to do direct marketing and can be a reasonable cost to you.
- **Craig's List** www.craigslist.com (fee “if any” depends on your area)
- <http://www.salonemployment.com/>
- www.salonjobs.com (this is about 30.00 for a 1 month ad)

State Boards:

- **State Board of Barbers, Hairdressers, and Cosmeticians**

Department of Health Services

Contact Person

Address, city

Phone Number -

- **State State Board of Cosmetology and Hairstyling**

Address, city, state, zip

Contact person

Phone Number

- **State Dept. of Licensing Services**

Address, city, state, zip

Contact person

Phone

- Hold Open House for students after you complete an at school training

School:

Name: _____

Address: _____

Phone: _____

Email: _____

Contact: _____

Date Booked: _____

School:

Name: _____

Address: _____

Phone: _____

Email: _____

Contact: _____

Date Booked: _____