

# The Formula

“Community” is a rich citrus-based, fresh scent with bergamot and mandarin developing into a fresh and elegant sensual heart. Ingredients have been sourced from some of the best European factories ensuring the highest levels of sustainability and quality and promoting biotopes around the world. The fragrance is meant to embody dynamism and optimism with solid reassuring foundations. It represents a feeling of togetherness, to encourage people to rally into a safe haven. It features European environments, from crisp nordic air, off-shore sea breeze, wet stones and moss, majestic forests and sculpted woods combined with essences of mediterranean uplifting and colorful feelings.

Aldehyde C-12 1%	0.50	Crisp fresh molecule, recreates fresh Nordic arctic air feeling which obviously cannot be extracted and bottled in nature.
Ambrox® Super Pure	2.00	Soft blond wood, a molecule as elegant as natural woods, but without cutting any forests. As expensive as natural Jasmine extract.
Bergamot Oil Italian	7.00	Bergamot plantations are one of the very few valuable plantations in Calabria, a poverty-stricken region in Southern Italy. This helps European farmers and maintains a beautiful natural landscape of citrus orchards in that region.
Bitter Orange Leaves Essence	0.50	A safe reassuring classic in perfumery. Found in colognes from Italian monasteries to the German city of Cologne to Paris, France, from the Renaissance till Imperial times to today's modern perfumery.
Calone®	0.40	To recreate the freshness of the seabreeze which cannot be extracted and bottled. Beautiful, inspiring.
Cascalone ®	0.20	Freshness from mountain cascades and streams, this molecule recreates that breath of fresh moist air.
Cedarwood Oil Steamed Distilled	5.00	A nice natural polished wood, reassuring and safe
Chamomile Blue German 10%	0.10	This chamomile species smells naturally more like a rich gâteau, not at all like traditional medical chamomile species.
cis-3 Hexenol	0.40	Found naturally in 99% of green plants and foliage. A green springy optimistic note.
cis-3 Hexenyl Acetate	0.10	Responsible for one of the dewy aspects of natural green foliage. Found in numerous natural green plants and flowers, in crunchy fruit and in the flower shop atmosphere.
cis-6-Nonenol 10%	0.15	Found in French and Spanish melons, in Polish and Finnish cucumbers. Has to be made molecularly without the rest of the pulp, as actual melon extract would rot and ferment right away.
Ciste Absolute Spain Biolandes	0.60	A typical Mediterranean plant, responsible for some of the greatest perfumes of all times. Different suppliers carry different qualities and distillation cuts.
Clove Oil English	0.50	Spice for warmth and elegance, adds complexity to the woods.
Corps Guava 0.001%	0.20	Like salt in a cake, a tiny pungent note, bringing a “je-ne-sais-quoi”. Used at minute infinitesimal levels. Extremely strong so must be diluted in a solvent to be able to use it, like one dilutes a drop of pungent almond extract in a cream-pudding to open all its flavor.
Cyclemone A	0.50	Lush green freshness (no, we do not extract tropical forests!), is man-made in labs from available ingredients in order to protect natural biotopes, just like pigments for painters or architects are also man-made in labs from available ingredients not to extract flowers, precious stones or sea shells).
Damascone Alpha 10%	0.40	A green appley fresh molecule. Natural apple extracts are too weak and there is not enough essence (oil) in an apple. Also the fruit itself is very fragile and oxidizes immediately once cut or crushed.
Dihydro Myrcenol	2.00	Like glass in architecture, this molecule can be turned into a vulgar jar (toilet cleaner) or a beautiful sky scraper (e.g. Cool Water fragrance) depending on how it is worked or associated.
Dihydro Myrcenol P	1.00	Different qualities, bring different reflections to the fragrance
Ethyl Linalool	5.00	With its cousin Linalool, another green foliage/wet freesia note. Does not evaporate as much as Linalool, so that you don't have to re-spray your fragrance on skin or on clothing every half hour.
Evernyl®	0.70	A mossy note to try to replace the, alas, disappearing real Oakmoss cultivated in France, Corsica and Dalmatia. It is disappearing because of excessive regulations, yet Oakmoss was responsible for some of the greatest fragrances and memories of the past century. An immaterial, yet very real, World Heritage which should be identified and preserved instead of being crossed out from the map and from public memory like the Stasi would have done it. You might never smell your past (or your grand-mother) ever again! A world tragedy.
Floralozone®	0.60	To impart more watery strength to the scent, a green floral melony note working up to the very top of the fragrance and making the whole fragrance breathe better and feel more airy.
Floral® Neo	2.20	A nice Lily of the Valley-inspired molecule. Natural Lilly of the Valley blossoms can be extracted, but the extract rots like a banana or an apple within hours and start smelling like stale water in a vase. So this natural extract has never existed in perfumery (even Diorissimo contains none, only man-made molecules). Chemists have recreated such notes to be able to enjoy the uniquely fresh and uplifting Lily of the Valley scent (Muguet) everywhere in our lives.
Galaxolide® Extra 70%	5.00	To feel you are floating on a soft cloud without killing musk dears or eider ducks.
Grapefruit Oil	3.00	A nice fresh note, but note that grapefruit extracts smell merely of orange. The grapefruit twist disappears after extraction because it is so fragile and volatile. So see below how it must be spiked. Perfumers, like chefs, often have to be as shrewd as Mother Nature and make use of a lot of tricks.
Hedione® High Cis	10.00	A delicate jasmine note (there would not be enough jasmine in the world to fragrance all people and places). Besides, Jasmine can be strong, at times, depending on the creation. So Perfumers have different chords in their palette.
Hedione®	15.00	A more watery, less sweet-blossomy, variant of the above.
Heliopropanal	3.00	A watery note smelling of melon and of water/dew, less sweet fleshy fruity than melons and has a sliver of fresh white anis as a secondary facet.
Hivernal® Neo	0.20	To provide strength and brightness to a scent even among deep sensual backnotes. Like a little fresh kick from the back.

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Irone	0.20	A man-made molecule, yet twice as expensive as pure jasmine extract. Beautiful, soft wood feeling. A touch creamy like a luxury pomade. This know-how is definitely European.
Iso E Super®	25.00	Another soft woody molecule, this one more woody than creamy, gives elegance to a fragrance, long lasting yet with lightness and nuzzyness... and preserving the forests around us.
Lemon Oil Sfumatrice Italian	8.00	The European Community is a great producer of some of the most refined lemon oils on the planet. New regulations would unduly impose on the world the "fat-free" versions of these, which certainly don't smell as complete and juicy.
Lemon TetrArome®	2.00	A Lemon concentrate to provide body and "color" to Lemon Oil which smells very volatile and transparent compared to other ingredients such as woods or muscs.
Liffarome®	0.10	A green note, not found in nature, but used to recreate the feeling of a crunchy leaf and the outdoors.
Lilial®	3.80	Another Muguet/Lily of the Valley note, this one quite long-lasting. Very old in Perfumery. Molecules have been used since 1880's. Shalimar and Chanel No.5 have contained molecules not found in nature from the very beginning of their creation in the 1920's.
Mandarin Oil Yellow Sfumatrice Italian	2.00	The best mandarin essences (green, yellow and red) in the world come from the European Community.
Mayol®	2.00	Another Lily of the Valley note, this one to link floralcy and dewyness.
Melonal® 10%	0.10	A strong note but great to link melony notes to green notes in a continuous crescendo.
Menthenethiol 0.001%	0.50	Extremely powerful, found naturally in Grapefruit, but recreated on the side to spike the Grapefruit Oil which smells like orange oil after natural extraction, and turn it back into a grapefruit-scented grapefruit oil.
Methyl Ionone Gamma Coeur	1.00	A soft note which brings good-feeling memories, atmosphere of safe reassurance to most people, with a little maternal touch.
Musc Ketone Pure	0.20	A very old and safe musk, used to give this nuzzly feeling to your scarf, your grand-mother's fragrance or... just to yourself.
Muscenone Delta	0.10	Completes the modern fluffy-cloud feeling
Nigelle Superfluid Co2 Extract France	0.20	A wild grass extracted in the South of France which has a bright honey goldness to it - shimmering/scintillating.
Nonylenic Aldehyde 0.01%	0.20	To reinforce the blond wood effect. Found in iris roots or rhizoms.
Orris Roots Natural Headspace Alive	1.00	To recreate a soft blond wood feeling without its dryness.
Pamplocoeur Base D	1.00	Another spike to the Grapefruit/Tangerine notes.
Paradisone®	10.00	A supreme jasmine watery note.
Patchouli Oil Clear	0.30	Gives a little touch of color to the woods. In small quantities it does not impart any Patchouli feeling per se to the composition.
Patchouli Oil Darker	0.20	Same. Another shade of woods, and long lasting on skin and fabric
Peppermint oil Grasse	0.30	Provides sparkle: at a dosage high enough to provide brightness but below one that would make one detect peppermint.
Rose Oil Otto Bulgarian	0.30	Another big monument of Perfumery, one of the most worshipped in the world.
Rosemary Organic Spain (Bio) Superfluid Extract	0.40	Spain is THE rosemary specialist in the world for perfumery and pharmaceutical use. Rosemary is also a very good antibacterial agent, like many other fragrance ingredients such as vanilla, clove and rose (whether natural or man-made by the way).
Safraleine®	0.40	A unique molecule, adds a touch of mystery, but keeping things fresh at the same time.
Tamarine Base	1.00	Optimism in its pure form: Corsican Clementines and Spanish Tangerines together, recreated by another perfumer.
trans-2-Hexenal 10%	0.10	Found naturally in apples, very lush and juicy. Wish more could be used if allowed by regulations.
Vanillin 10%	0.40	At this low dosage, gives a notion of reassurance and softness, no sweetness
Vetyver Oil Haiti	2.00	To bring elegance to all the woods and to help our farmer friends in Haiti.
Zestover	0.20	Another green foliage note, more forest-like than a natural green grass molecule, diffusing more and providing your nose with a better interpretation of the European outdoors, from pine and fir forests in Scandinavia to the Alps.
TOTAL	129.25	

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## Note

This formula contains 57 ingredients, also called pours (one ingredient can already be a mixture of several ingredients, such as Tamarine base). One natural ingredient also introduces many more ingredients than what you see here. For instance, pure and natural Bergamot Oil is actually a mixture of more than 100 molecules (Nature has been a busy perfumer over millions of years), of which 15 to 20 are extremely important for the full smell of pure and natural Bergamot oil.

57 lines is a typical length for a perfume formula. Short formulas can have around 10 to 20 pours, while some formulas necessitate up to 80 or even 100 lines.

Do not try to smell every single of the 57 ingredients alone by themselves, you cannot and no-one can. It is in combinations that packets of ingredients form several facets to the fragrance. Just like several dots will allow you to see a Dalmatian dog in a picture, the shape of the dots and their number depending on the painter, his or her style and talent; or just like 4 brush strokes might mean nothing by themselves, yet well done and well placed, they will mean "smiley" face to the viewer. And depending on how they are drawn or created, 4 strokes can mean "smiley" face in a text message or can mean "lady's dramatic face" if done by Picasso. A formula is not created by alphabetical order, but by many circumnavigations which, at the end, end up as one formula listing.

The choice of ingredients, their origin and qualities (there is not only one quality of interesting natural Bergamot available, even single molecules often come in different qualities, like different shades, hues or sparkle) combined with their precise dosages, constitute an essential part of scent creation. To give a sense of the precision and the amount of possibilities there are: there are 2 to 3,000 ingredients available in perfumery and dosages are extremely precise, at times to the 1/10,000th of a gram. For instance an ingredient called Corps Guava is so strong that a small bottle would be enough to scent the whole of Geneva Lake. The nose is one of the most complex and precise instruments we have in our body (more discerning than the finest military equipment and occupies more DNA in our human body than your entire immune system). It is robust and can smell, without damage, more things than you can eat. So even if you think a scent is strong, only very tiny amounts are actually reaching your nose to give you an impression. Much smaller than what is needed to eat or to act as a medication. It is pure emotion, not invasion.

Add to all of that, that no perfumer, no-one and no powerful computer, can predict the smell of an ingredient being added to a new creation. Perfumery, because of the laws of physics and chemistry, is unlike music where a composer can recreate in his mind a Do, a Re or a Mi. In Perfumery, it is as if Re would sound like Re at times, but also like a Do or like a Fa, depending on the other notes and their dosages already in the fragrance. Trial and error is the only way to advance and to create in this artform, sometimes claimed to be of the most difficult Arts there is, if Arts could be classified.

So please appreciate it, protect it and be inspired! Your nose is made to smell, like your eyes are made to see. You will not damage your nose just by smelling scents, like you do not damage your eyes just by looking at pictures. Besides, unlike your eyes, your olfactory cells die and get renewed every couple of weeks, like the teeth in sharks. Perfumers smell every single day, and much stronger things because of their jobs and still live very long inspired lives... Finally, smelling is even considered good aerobics for your brain: for a healthier, sharper brain and a protection against senility (a Duke University publication). So ENJOY!