



BIRKENSTOCK® PROFESSIONAL

HEALTHCARE | HOSPITALITY | UTILITY

SPRING | SUMMER 2027

- PREMIUM GLOBAL BRAND
- 250 YEARS OF QUALITY AND CRAFTSMANSHIP
- BRAND EQUITY STRONGER THAN EVER BEFORE
- ONE-OF-A-KIND, LOYAL CONSUMER BASE
- PART OF THE GLOBAL CONVERSATION





With over 245 years of orthopedic expertise, the heart of every Birkenstock is our anatomically-designed legendary contoured footbed. Each element of the footbed serves a purpose to encourage proper foot health, function and full-body well-being.

The result is a firm stable foundation for everyday comfort. The cork/latex footbed conforms to your feet with wear to deliver customized support during long hours on your feet.

Our footwear has been delivering better comfort in professional settings for decades.



DEEP HEEL CUP
The deep heel cup cradles the heel and keeps your natural cushioning right under the heel bone.



LONGITUDINAL ARCH SUPPORT
The longitudinal arch support runs along the sides of the footbed, providing stability with each step.



TRANSVERSE ARCH SUPPORT
The transverse arch support runs through the middle of the footbed, helping ensure proper alignment and a solid stance.



RAISED TOE BAR & ROOMY TOE BOX
The raised toe bar encourages the natural gripping motion of your feet, exercises the legs, and stimulates circulation. The roomy toe box allows toes to move, spread and stretch freely.



SLIP RESISTANT

Designed to help keep you safe and sure-footed. Slip resistant outsoles give you the confidence to move through it all.



FLUID RESISTANT

Easy-to-clean, fluid resistant materials allow you to stay focused on your work, not the hazards of your environment.



CONTOURED COMFORT

The Birkenstock footbed empowers you with uncompromising, anatomic support—perfect for long hours on the job.

SS27 PROFESSIONAL

BIRKI AIR 2.0 POLYURETHANE

CERTIFICATION:
• EN ISO 20347:2022
• ASTM F3445-21 SR (USA)



MATCHA
R – 1026010



BLACK
R – 1025978



SS27 PROFESSIONAL

PROFI BIRKI 2.0 POLYURETHANE



CERTIFICATION:
• EN ISO 20347:2022 O4 SR FO
• ASTM F3445-21 SR (USA)



BLACK
R – 1025975



REPLACEMENT FOOTBED 2.0
R – 1029820



SS27 PROFESSIONAL

SUPER BIRKI 2.0 POLYURETHANE

CERTIFICATION:

- EN ISO 20347:2022 OB SR A E FO
- ASTM F3445-21 SR (USA)
- ESD certified



THYME
R – 1025957



BLACK
R – 1025969



INK BLUE
R – 1029638



FONDANT PINK
R – 1027358

Women only



LAVENDER FOG
R – 1027359

Women only



REPLACEMENT FOOTBED 2.0
R – 1029729



SS27 PROFESSIONAL

LONDON PRO LEATHER

CERTIFICATION:

- EN ISO 20347:2022 OB SR
- ASTM F3445-21 SR (USA)

**GRAY TAUPE**

R – 1032704
N – 1032692

NEW

**BLACK**

R – 1032635
N – 1032665

NEW



SS27 PROFESSIONAL

BOSTON PRO LEATHER

CERTIFICATION:

- EN ISO 20347:2022 OB SR
- ASTM F3445-21 SR (USA)

**BLACK**

R – 1025979

N – 1026222



SS27 PROFESSIONAL

TOKIO PRO LEATHER

CERTIFICATION:

- EN ISO 20347:2022 OB SR
- ASTM F3445-21 SR (USA)

**BLACK**

R – 1025986

N – 1026231

**MATCHA**

R – 1026054

Men only

SS27 WOMENS PROFESSIONAL

CARIS PRO LEATHER

CERTIFICATION:
• EN ISO 20347:2022 OB SR
• ASTM F3445-21 SR (USA)



BLACK
R – 1027414

Women only



NAVY
R – 1027366

Women only



WHITE
R – 1027415

Women only



SS27 PROFESSIONAL

MELBOURNE PRO LEATHER

CERTIFICATION:

- EN ISO 20347:2022 O2 SR FO
- ASTM F3445-24 SRO
- ESD - 61340-5-1:2016



WHITE/WHITE
R – 1032003



BLACK/WHITE
R – 1031995



BLACK/BLACK
R – 1031942



SS27 PROFESSIONAL

QO400 AND QO500 LEATHER

CERTIFICATION:
• EN ISO 20347:2022
• ASTM F3445-21 SR (USA)



WHITE
R – 1011241



BLACK
R – 1011240



WHITE
R – 1011245



BLACK
R – 1011244



BLACK/BLACK
R – 1021021

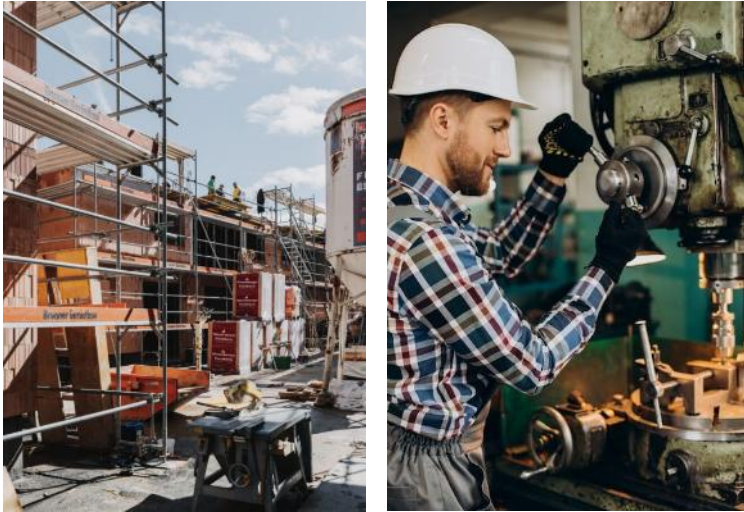


SS27 PROFESSIONAL

QS500 AND QS700 LEATHER

CERTIFICATION:

- EN ISO 20347:2022
- ASTM F3445-21 SR (USA)



BROWN
R – 1011232

Men only



BLACK
R – 1011235

Men only

SS27 PROFESSIONAL

PROFI BIRKI POLYURETHANE



REPLACEMENT FOOTBED PROFI BIRKI
R – 1026345



BLACK
R – 74011



BLUE
R – 74071

SS27 PROFESSIONAL

SUPER BIRKI POLYURETHANE



CIEL LIGHT BLUE
R – 68501



WHITE
R – 68021



BLUE
R – 68071



RED
R – 68031



BROWN
R – 68061



SS27 PROFESSIONAL

A630 AND A640 POLYURETHANE

CERTIFICATION*:

• ISO 20347:2012

*Applicable only to production prior to JULY 2024



WHITE
R – 20292



BLACK
R – 20272



BLACK
R – 10272

A630



MERCHANDISING SOLUTIONS

STANDARD SLATWALL

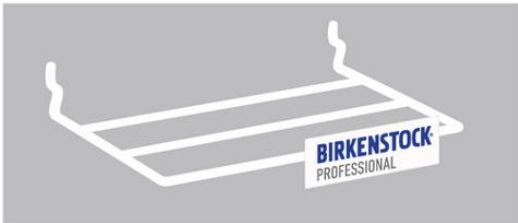


ACCORDION-FOLD BROCHURE

Folded Size: 8.5"H x 3.5"W

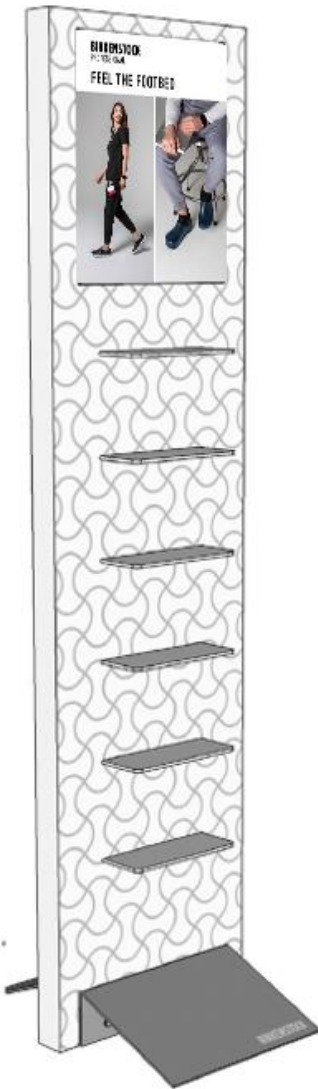
Full Size: 8.5"H x 14"W

WIRE LOGO SHELF



7" wide x 4.75" deep

8X10 SLATWALL IMAGE FRAME



Dims: 15" wide x 60"

- 6 skus per side
- 11x14 sign holder per side