

18 Months in Northwest Arkansas

*Collaborating, innovating, and educating to empower New Americans
and engage the broader community in immigrant integration.*

Impact by the Numbers

 **2353**

Volunteer hours mobilized
around immigrant
integration efforts

 **865**

New Americans engaged
through our programming

 **22**

Community initiatives
launched or supported

 **44**

Organizations participating in
EngageNWA, immigrant
integration coalition

 **329**

Community services
catalogued in a searchable
database



EngageNWA Partnership

The EngageNWA Partnership engages stakeholders from all sectors to create a joint approach to integrating immigrants. As co-chairs of a pillar, we have facilitated the strategic planning process for a coalition of 44 organizations.



American Dream Leaders

We are engaging the next generation of New American leaders, offering training in community engagement, cultural competency, and job-readiness. Our Leaders serve their communities while gaining the skills to thrive in a diverse workforce.



Immigrant Integration Through the Workplace

We partnered with Tyson Foods and 7 local nonprofits to offer an immigrant integration curriculum for immigrant and migrant workers at Tyson plants. We are meeting people where they are to ensure they get the help they need.



Service Learning at the University of Arkansas

Our course allows student researchers to engage with multicultural communities while collecting data on the diversity of boards and commissions in the region. Findings will be used to help create a pipeline for more diverse leadership.

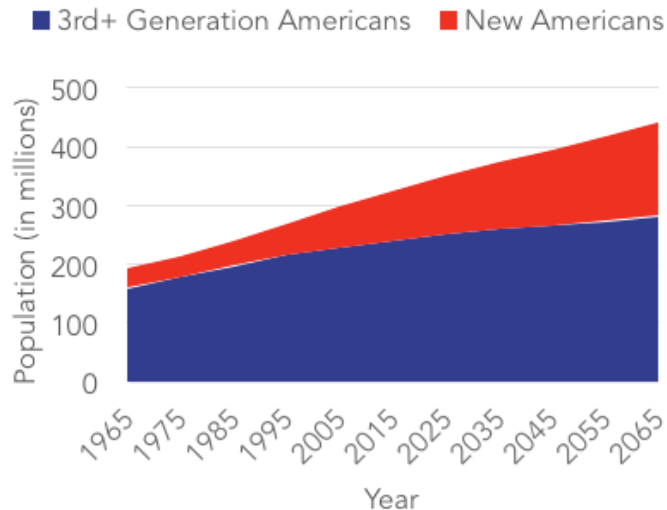
The Cisneros Center for New Americans

We envision a future in which all Americans, whether native born or adopted by our nation, have the opportunity to achieve their American Dream.

A Historic Opportunity

Today, there are more New Americans than at any other time in our country's history. New Americans and their children will drive 85% of the country's population growth in the next 50 years. They will contribute markedly to our nation's prosperity and competitiveness.

American Population Growth
(1965 - 2065)



New Americans will move the needle on our national progress. Ensuring avenues to prosperity exist for them and their new hometowns requires coordinated efforts around **economic**, **social**, and **civic** integration.

Our Approach

We develop collaborative, locally run strategies that make economic opportunity and social equality real for New Americans.



Local organizations change lives every day and make dreams real for those they serve. Their work requires staff members to focus on the clients that walk through the door. Too often, little time and few resources are left to invest in collaboration and broader strategy development.

We deploy locally-based staff to build a coalition of diverse stakeholders including businesses, government institutions, and local non-profits, to develop a unified approach for immigrant integration.