

2021 - 2022

à la carte

ADVERTISING INFORMATION

Advertise in *à la carte* to our 2000+ members and website visitors to build brand awareness for your business with restaurateurs and top decision-making operators while showcasing your products and services.

OHIO RESTAURANT INDUSTRY AT A GLANCE

23,036

Eating and drinking place locations in Ohio in 2019.

585,000

Restaurant and foodservice jobs in Ohio in 2020 = 10% of employment in the state. By 2030, that number is projected to grow by 7.4% = 43,500 additional jobs for a total of 628,500.

\$25.6 BILLION

Estimated sales in Ohio's restaurants in 2019.

TO RESERVE YOUR SPACE, CONTACT:

Leslie Klenk

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OHIO RESTAURANT ASSOCIATION

The ONLY source for Ohio's restaurant, foodservice & hospitality industry.

ADVERTISING DEADLINES

2021 SPECIAL EDITION ISSUE

Space reservation deadline - Jun. 23

Ad materials deadline - Jun. 30

2022 EDITION

Space reservation deadline - Dec. 31 2021

Ad materials deadline - Jan. 7 2022



ADVERTISING RATES/SPECS

BACK COVER	\$1,875	• Preferred vendors 15% off display rates. All other vendor members 10% off display rates.
INSIDE FRONT COVER	\$1,575	
INSIDE BACK COVER	\$1,500	
FULL PAGE	\$1,425	
1/2 PAGE	\$1,050	
1/4 PAGE	\$675	

BLEED SPECIFICATIONS



- Includes 1/8" bleed on all sides. Keep all live matter 1/4" from trim and keep 1/2" allowance for the gutter.