



NextGenUrban

Sustainable Lifestyles

Combining Real Estate and Cleantech to Address the World's Most Urgent Needs While Satisfying Unmet Demand for Sustainable Lifestyle Communities.



TRANSITION TO GLOBAL SUSTAINABILITY

As a scalable physical platform for sustainable urban growth, our model speeds the transition to global sustainability by addressing society's most pressing issues including; climate change, resource scarcity, rapid urbanization, health and wellness, while increasing the household savings rate and improving overall quality of life.

SATISFYING UNMET DEMAND

There has been a supply side failure in the real estate industry to provide sustainable lifestyle options. Consumers want to live sustainably, but obsolete urban infrastructure systems and inefficient utility supply chains make it virtually impossible. Population growth and rapid urbanization are driving exponential growth in market demand for a sustainable solution.

STRONGER ASSET VALUES AND CASH FLOW

Combining real estate development and cleantech creates self contained neighborhoods that are resilient to disaster and immune to resource scarcity issues, creating stronger property values over less independent assets. Our model turns the usual up-front expenses into long term income streams through the "Sustainable Infrastructure as a Service" business model.

Unlocking the Lifestyle *Beyond* Sustainability

www.nextgenurban.com

(775) 345-3439

Sustainable Lifestyles As A Service

Delivering Instant Access to a Sustainable Lifestyle

Our Competitive Advantage Is Our Value Proposition:

Consumers are tired of hearing about sustainability and just want to be sustainable. NextGenUrban is delivering the hassle-free sustainable lifestyle that consumers desire. Now you can have a sustainable, zero-waste, carbon neutral life, simply by living in a NextGenUrban community so you can enjoy the lifestyle beyond sustainability.

Our Innovative Model Include Operational Advantages:

The following operational advantages help increase our profits and lower risk while eliminating industry constraints that hold back our competition.



LOWER LAND COSTS

Building self-contained communities with our own cleantech infrastructure increases our profitability by allowing us to locate projects beyond the municipal service areas where land is less expensive.

NO BACKBONE INSTALLATIONS

Stand-alone infrastructure allows us to avoid the installation of costly backbone infrastructure that normally comes with locating beyond the grid.



EASIER ENTITLEMENTS

Our modular infrastructure enables us to standardize the entitlement process and avoid repetitive engineering work while eliminating barriers posed by municipal gatekeepers.

SPEED TO MARKET

The model allows us to leap-frog over site-constraints and the bottleneck of building permits caused by the lack of municipal infrastructure, utilities and services. Bypassing these industry constraints increases our "speed to market".