



Dear Designer,

On behalf of the GPGLCC Board of Directors, I want to personally thank you for your participation in last year's Festival of Trees. We hope you have enjoyed your complimentary GPGLCC Business Membership as a benefit of participating last year.

I am writing to ask for your consideration to participate again this year in the 8th Annual Festival of Trees: Saturday, December 3, from 5-9pm at the Children's Museum of Phoenix. Our event features two stories of an open venue featuring trees donated from local organizations, GPGLCC members, and expert designers like you. We expect between 350-450 attendees, including LGBT business owners, allies, local/state/national leaders, and the LGBT community. Trees are then auctioned and raffled throughout the event, and then delivered to winners following the event.

This year, our non-profit beneficiary is GLSEN Phoenix, whose mission is to support K-12 students, parents and allies via Gay/Straight Alliances (GSAs) in our community schools to support professional development for educators and anti-bullying efforts.

We're looking for expert designers to participate this year. Designers' benefits include:

- 2 complimentary VIP tickets to attend the event.
- Individual designer promotion via GPGLCC social media and newsletter.
- In-person designer promotion at the event (signage and invitation to describe your tree in person).
- Photos of your tree design on social media, newsletter, and website.
- 1-year complimentary GPGLCC Business Membership, to promote your business and services to the LGBT and allied business community.

In return, we're asking designers to provide the following:

- An expertly and creatively designed tree at least 7 ft. tall (unless your design requires an alternative height), that appears to be at least \$750 or higher in value (this does *not* require you to invest \$750 or more in the tree).
- Share your tree theme with us 1 month or more in advance (to avoid duplication).
- Deliver and prepare your tree to set up in the venue the week of the event (we do not set up trees the day of the event).
- Prepare your written tree description 2 weeks prior to the event (for printing).
- Be open to media opportunities while setting up your tree (local TV, radio, etc.)

Please contact me if you're interested in participating or have more questions **by September 30**. I look forward to hearing from you soon!

Sincerely,

A handwritten signature in black ink, appearing to read "Bobby Gordon", written over a white background.

Bobby Gordon, 2016 Festival of Trees Chairman