

Market Research

Custom • Business Intelligence • Advanced Analytics • Shopper

Winning in today's highly competitive ecosystem requires an integrated set of market research capabilities. The key for Market Researcher is to understand shopper/consumers' current behavior and performance while discerning the actionable insights needed predict future behavior and performance. For many successful companies, analytics is a critical tool that has left the backroom and is now a defining capability deployed to the point of decision.

Understanding your company, services, values and culture enables us to ascertain your talent needs and help you plan for leadership that fuels future growth. Stephen-Bradford's Market Research Practice delivers candidates who make an impact on your business. We identify, engage and place Market Research and Analytics professionals in a variety of industries including: consumer goods, pharmaceutical, financial services and technology, as well as at market research companies, consulting firms and advertising agencies.

We place senior candidates with strong foundations in: analytics, statistics, sales analysis, media modeling, marketing science, new business development, shopper and database marketing. We work across geographies, identifying game changing talent and partnering with our clients, to help define and identify the solution – talent that builds their business, compliments their culture and drives their bottom-line.

Clients Include:

Sone

AMG

Carat NA

Cheetahmail

Clear Cell

Clorox

Experian – Hitwise

ImpactRx

Innerscope Research

InVivo BVA

IRI

MarketTools

MarketVision

MMA – Synovate

Nielsen Catalina Solutions

Opinionsite

PreTesting

Radius Global Market Research

R/GA

Symphony – EYC

TiVo

TRA

WebMD

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