# MEMBERSHIP GUIDE 2018

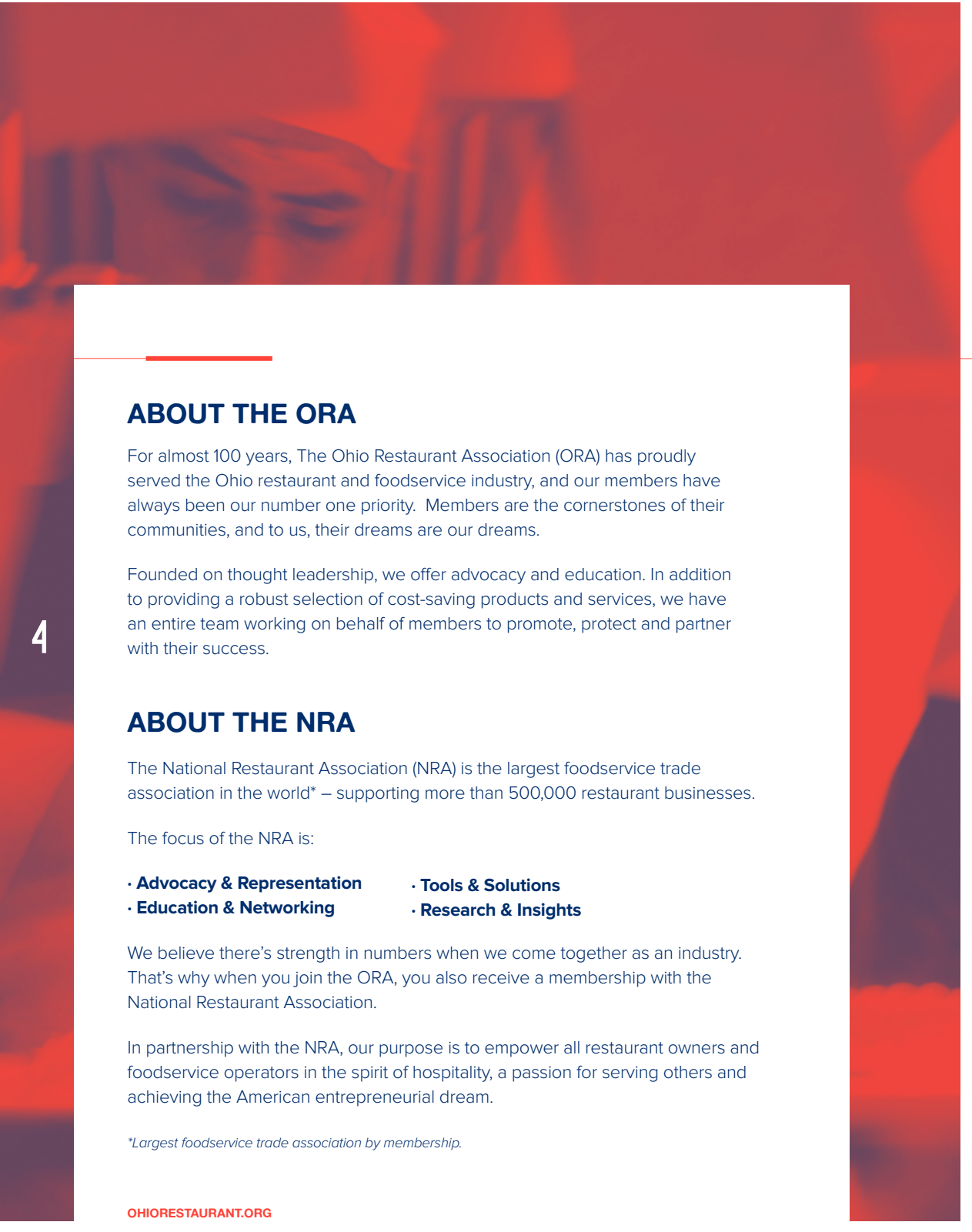
**We've got solutions for your toughest problems.**

The member-exclusive products & services found in this booklet are built to maximize your membership with the ORA.

OHIO RESTAURANT ASSOC.

19 20

PROMOTE PROTECT PARTNER



## ABOUT THE ORA

For almost 100 years, The Ohio Restaurant Association (ORA) has proudly served the Ohio restaurant and foodservice industry, and our members have always been our number one priority.  Members are the cornerstones of their communities, and to us, their dreams are our dreams.

Founded on thought leadership, we offer advocacy and education. In addition to providing a robust selection of cost-saving products and services, we have an entire team working on behalf of members to promote, protect and partner with their success.

## ABOUT THE NRA

The National Restaurant Association (NRA) is the largest foodservice trade association in the world* – supporting more than 500,000 restaurant businesses.

The focus of the NRA is:

- **Advocacy & Representation**
- **Education & Networking**
- **Tools & Solutions**
- **Research & Insights**

We believe there's strength in numbers when we come together as an industry. That's why when you join the ORA, you also receive a membership with the National Restaurant Association.

In partnership with the NRA, our purpose is to empower all restaurant owners and foodservice operators in the spirit of hospitality, a passion for serving others and achieving the American entrepreneurial dream.

**Largest foodservice trade association by membership.*



## GOVERNMENT AFFAIRS & ADVOCACY

**The ORA is the largest statewide association with a full-time lobbyist, solely dedicated to protecting the interests of the Ohio restaurant and foodservice industry.**

Whether it's the Ohio General Assembly or state agencies that regulate the restaurant business, we're actively engaged in many coalitions to protect you and your business as we influence laws and regulations in an ever-changing political environment.

Stay connected and informed through our Local Restaurant Alliances, receive timely updates on bills and issues pending in Ohio, and connect with government contacts at the local, state and national level – all part of your ORA membership.

## OHIO PROSTART®

– FEEDING DREAMS. BUILDING FUTURES.

**The Ohio Restaurant Association Education Foundation (ORAEF) manages Ohio ProStart: a two-year high school program that connects students in the classroom with real-world experiences, and develops the next generation of leaders in restaurant management, culinary arts and the foodservice industry.**

With curriculum and standards from the National Restaurant Association Education Foundation (NRAEF), the ProStart program is changing the lives of students in schools throughout Ohio. Students receive the quality employability expertise needed to succeed in the restaurant industry and are provided with opportunities in career exploration and post-secondary education.

In addition to restaurant industry-related knowledge, Ohio ProStart students graduate from the program with additional skills in leadership, accountability, teamwork and responsibility –necessary for any industry in the workforce across the country and around the world.



**WHEN YOU INVEST IN THE FUTURE OF STUDENTS IN THE FOODSERVICE INDUSTRY, YOU INVEST IN THE FUTURE OF OHIO'S WORKFORCE.**



**FEED YOUR SOUL. MAKE A DIFFERENCE. GET INVOLVED WITH OHIO PROSTART.**

ProStart needs your support, and there's plenty of ways to make a difference:

- Hire ProStart students
- Serve as an advisory board member or mentor at a ProStart school
- Judge at the Ohio ProStart Invitational or tutor competition practices
- Be a guest speaker or host a tour at your business
- Become a financial or in-kind donor, or establish a local scholarship

# MARKETING & COMMUNICATIONS

Our members are the main ingredients to who we are as an association, and we're always looking to share with the world why #OhioWorksHere.

***À LA CARTE*** – the ORA member-exclusive quarterly digital and print magazine. This is the premiere source for the latest information on all things related to the restaurant and foodservice industry. Read about anything from new technology to updates on workers' compensation, and spotlights on ORA members.

## GET SOCIAL

Connect with us through our social media channels to receive around-the-clock updates on the latest news and trends:

- OhioRestaurantAssociation
- @OhioRestaurant
- @OhioRestaurant
- ohio-restaurant-association
- OhioRestaurantAssoc
- ohiorestaurant.org

## NEWSBITES & MEMBER ALERTS

Sign-up to receive weekly e-newsletters that keep you updated on what's impacting your business and driving the industry, and e-mail alerts on exclusive invitations or breaking legislative news.

## MID-AMERICA RESTAURANT EXPO

The annual EXPO, held at the Greater Columbus Convention Center, is the premier trade show for the restaurant and foodservice industry that focuses on innovation, technology and trends.

**Vendors you want to see.** Exhibitors fill the show floor and show attendees the most innovative products, services and technology.

**Speakers you want to hear.** Numerous educational sessions over two days, blending live culinary demonstrations, break-out sessions and inspiring 30-minute talks.

**Things you want to do.** Browse the show floor for deals and sample new and delicious food and beverages. Network and share ideas with peers at this high-energy and dynamic industry event. The #MAREXPO also includes the separate-ticketed annual ORA Industry Awards Celebration!

*At no cost, ORA members receive one (1) complimentary Expo admission ticket per $100 of dues investment.*

MID-AMERICA restaurant expo
innovation, technology & trends



# EVENTS

### TOWN HALLS

Regional events with subject matter experts on relevant topics that matter most to you and your business.

### INDUSTRY AWARDS CELEBRATION

Join us for a special evening held annually at the Mid-America Restaurant Expo. We spotlight the crème de la crème of Ohio's restaurant and foodservice industry, and honor their dedication to culinary arts and service.

### IDEA FACTORIES

When we have a great idea, we like to share! These regional thought leadership events offer insightful & inspiring topics tailored to the restaurant and foodservice industry.

### LOCAL RESTAURANT ALLIANCES

The ORA brings local restaurant, foodservice & community leaders to the table through these regional events, fostering discussions about what matters most in the industry and communities.

### PAC FUNDRAISERS

Join the ORA in representing the restaurant & foodservice industry at these regional receptions with local & state legislators & community leaders. All proceeds go towards strengthening the ORA PAC Fund.

### LEGISLATIVE DAY

Get your voice heard at the Ohio Statehouse with this member-exclusive annual event held in Columbus. Listen and ask your state legislators tough questions about issues that matter most to you.

# OHIO RESTAURANT ASSOCIATION
## DIRECTORY OF SERVICES

**MEMBER SALES & GROWTH AND ASK ORA INFO LINE**
866.559.6131
ask@ohiorestaurant.org

**GOVERNMENT AFFAIRS**
800.282.9049, ext. 130
or 614.246.0130

**COMMUNICATIONS & MEDIA RELATIONS**
800.282.9049, ext. 112
or 614.246.0112
communcations@ohiorestaurant.org

**MARKETING**
800.282.9049, ext. 107
or 614.246.0107
marketing@ohiorestaurant.org

**OHIO PROSTART PROGRAM – ORA EDUCATION FOUNDATION (ORAEF)**
877.442.9374
or 614.246.0220

**MEMBERSHIP – JOIN OR RENEW TODAY!**
800.282.9049, ext. 231
or 614.246.2231

**SERVSAFE FOOD & ALCOHOL SAFETY**
800.765.2112, ext. 6701

**MID-AMERICA RESTAURANT EXPO**
877.265.7469
or 614.246.0221
midamericarestaurantexpo.com

**WORKERS COMPENSATION GROUP PLAN**
866.331.6424
or 614.246.0205

**OHIORESTAURANT.ORG**

OHIO
19 RESTAURANT 20
ASSOC.