

2018 SUNBELT BUILDERS

TUESDAY, AUG. 7

- 8:30 – 10 a.m. ★ Texas Housing Hall of Honor Board of Governors | DeSoto A
- 10 – 11:30 a.m. ★ Developers Council | Coronado Ballroom
- 11:45 a.m. – 1:15 p.m. ★ Finance Committee | DeSoto B
- 1:30 – 3:30 p.m. ★ Government Relations Committee | Coronado Ballroom
- 3:45 – 5 p.m. ★ HOME PAC Trustees | Coronado Ballroom
- 6 – 9:30 p.m. \$ **HOME PAC FUNdango & Fifth Annual Statewide Washers Championship & Buy-In Tournament** | Anatole Park/Peacock Terrace

WEDNESDAY, AUG. 8

- 7:30 – 9 a.m. Member Appreciation Coffee, hosted by the Membership Committee
Open to all Show attendees | Peacock Terrace
- 7:45 – 9:15 a.m. ★ Attorney Council/Legal Affairs Committee | DeSoto A/B
- 9:30 – 10:30 a.m. **OPENING KEYNOTE: Roy Spence | *The Promiseland Project*** | Trinity Ballroom
- 10:30 a.m. – 4:30 p.m. **TRADE SHOW FLOOR OPEN** | Trinity Expo Hall
- 11 – 11:45 a.m. 💡 ***Setting the Stage to Maximize Profits.*** Presenters: Mary Scalli and Karen Budde, Simple Elegance Home Staging & Interior Decorating
- 11:30 a.m. – Noon 🛠️ ***How Plumbing Systems & Water Conditions Interactions Can Affect Home Performance.*** Presenter: FlowGuard Gold CPVC
- 1:15 – 2 p.m. 💡 ***A Powerful Model to Failure-Proof Your Business.*** Presenter: Rich Allen, Tour de Profit Business Advisors & Fit First Hiring
- 1:30 – 2 p.m. 🛠️ ***Managing Air & Water at Wall Penetrations.***
Presenter: Weatherization Partners, DuPont Tyvek
- 2:15 – 3 p.m. 💡 ***Finding Hidden Profits.*** Presenter: Dennis Dixon, Dixon Ventures, Inc. (Building/Consulting/Management)
- 2:30 – 3 p.m. 🛠️ ***Designing with Countertops to add Value and Profitability.***
Presenter: Hallmark Building Supplies, Inc.
- 3:15 – 4 p.m. 💡 ***Proven Digital Marketing Tactics to Grow Your Business.***
Presenter: Kim Olson, Account Executive, Broadly.com
- 3:30 – 4:15 p.m. 🛠️ ***The Customer Experience.*** Presenter: 2-10 Home Buyers Warranty
- 8:30 p.m. \$ **YP's BUILDERS' BASH** concert featuring Ray Wylie Hubbard | Trinity Ballroom

SHOW™ SCHEDULE & EVENTS

THURSDAY, AUG. 9

- 7:30 – 9 a.m.  **Residential Construction Contracts.** Presenters: James Rudnicki and Don Shelton, Bush Rudnicki Shelton, PC | Peacock Terrace
- 7:45 – 9:15 a.m. ★ Association Planning Committee | Coronado C
★ Codes & Standards Committee | DeSoto A/B
★ Credentials & Nominating Committee | Coronado B
★ Remodelers Council | Coronado D
- 9:30 – 10:30 a.m. **GENERAL KEYNOTE: Matthew Pollard | *The Rapid Growth Guy*** | Trinity Ballroom
- 10:30 a.m. – 3 p.m. **TRADE SHOW FLOOR OPEN** | Trinity Expo Hall
- 11 – 11:45 a.m.  **Secrets to Engaging and Delighting Today's Millennial Buyer.**
Presenter: Paul Cardis, Avid Ratings
- 11:30 a.m. – Noon  **Cost Effective Air Sealing Techniques & High Performance Walls.**
Presenter: Owens Corning
- 12:30 – 1 p.m.  **Insect Protection, Solar & Climate Control with Screens.**
Presenter: Next Century Screens
- 1 – 2:30 p.m.  **Town Hall Meeting on Taxes and the Economy**
Presenters: J.P. Delmore, NAHB Assistant VP for Government Affairs and Rob Dietz, Ph.D., Chief Economist for NAHB
- 2 – 2:45 p.m.  **The Benefits of a Home Water Softening System.**
Presenter: Hague Quality Water International
- 3 – 5:30 p.m. ★ Texas Builders Foundation | DeSoto A/B
- 6 – 8:30 p.m.  **Star Awards Reception & Presentations and Excellence under 45 Awards** | Trinity Ballroom

FRIDAY, AUG. 10

- 7:30 – 9:30 a.m. ★ Executive Committee | DeSoto A/B
- 9:45 – 10 a.m. ★ Board Meeting Sign In
- 10 a.m. – Noon ★ Board of Directors Meeting | Coronado Ballroom

KEY: ★ – Texas Association of Builders Committee and Board of Directors Meetings

 Sunbelt Education (in Education Center on trade show floor)  Demo Session (booth 1315)

 Ticketed Social Events