



A M E R I C A N L E D
T E C H N O L O G Y



Photo taking tips



Tips for Taking Photos of LED Displays

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Photo Tips

Tips for Great Photos of LED Displays

- If your camera has a Shutter priority mode, often indicated as “Tv” or “S,” try using it. If not, switch to Manual and adjust the settings as below:

- 1) Shutter speed- Slowing the shutter speed allows the display to refresh in time, eliminating any lines or grids in the photo. Set the shutter speed to 1/15s, 1/30s, 1/60s, or 1/125s. Hold the camera steady when using slower shutter speeds and use a tripod for speeds slower than 1/60s as a slow shutter speed increases chances of burred images.

- 2) ISO Setting- Lower the ISO to between 100 and 400. Lowering the ISO lets less light in, compensating for the shutter being open longer.

- 3) Aperature Setting- Set the aperature or f-stop to f/16 to f/22. The aperature also controls the amount of light that enters the camera.

- Check your distance from the display. Stand further back and if possible stand at the recommended viewing distance for the resolution.
- Avoid taking photos of LED signs at midday or in bright sunlight. Try taking photos earlier in the morning or in the evening when the sun is lower.
- Take photos of the shaded side of the sign to get a better exposure.
- Take photos of the most colorful or vivid artwork. This really shows off its capabilities.
- Avoid background distractions like power lines, cars, and other signs. A cleaner background will really help your sign stand out.

