

LIUNA! LATINO CAUCUS

Feel the Power

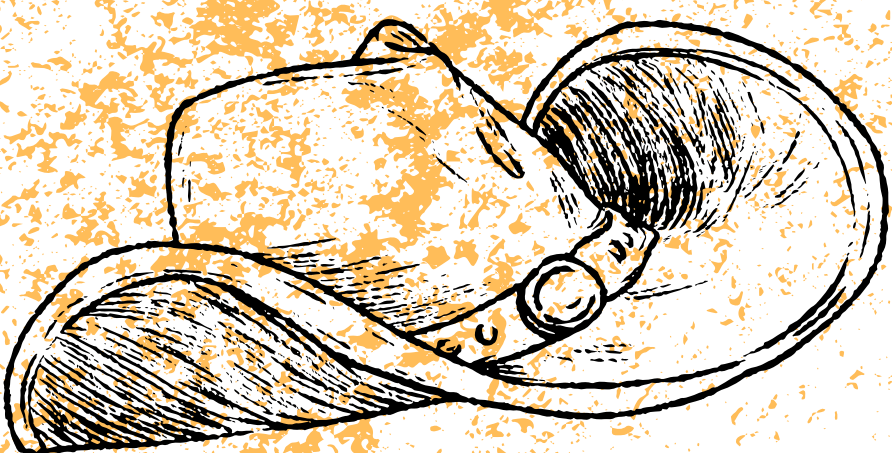
**HOWDY Y'ALL,
WE ARE CORDIALLY CALLIN' ON
ALL OF OUR LIUNA BROTHERS
AND SISTERS TO RIDE WITH US IN
LAS VEGAS FOR A TWO-DAY
ROUNDUP OF FELLOWSHIP, PRIDE,
AND PURPOSE.**

**RODEO NIGHT:
SATURDAY OCTOBER 11
TIME: 5:00 P.M. -10:00 P.M.**

**LOCATION:
6925 DONALD NELSON AVE
LAS VEGAS, NV 89131**

**ELECTION DAY:
SUNDAY OCTOBER 12TH
AT 12:00 P.M.**

**LOCATION:
LABORERS LOCAL 872,
1750 E. SAHARA AVE
LAS VEGAS, NV 89104**



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CHAMPION BUCKLE SPONSOR – \$15,000

BE THE TOP HAND OF THE NIGHT! EXCLUSIVE RECOGNITION, FULL-PAGE AD IN THE PROGRAM, A BIG SHOUT-OUT FROM THE ANNOUNCER, AND THE CHANCE TO TIP YOUR HAT WITH A FEW WORDS TO THE CROWD. PLUS, ENTRY FOR UP TO 10 COWGIRLS AND COWBOYS.

EIGHT-SECOND RIDE SPONSOR – \$10,000

HOLD ON TIGHT—YOUR BRAND GETS A HALF-PAGE AD IN THE PROGRAM, PRIME RECOGNITION DURING THE EVENING, A CALL-OUT FROM THE ANNOUNCER, PLUS ENTRY UP TO 8 COWGIRLS AND COWBOYS.

RODEO ARENA SPONSOR – \$7,500

STEP INTO THE RING WITH RECOGNITION IN THE EVENT PROGRAM AND A SPECIAL NOD FROM THE ANNOUNCER, A QTR-PAGE AD IN THE PROGRAM, PLUS ENTRY UP TO 6 COWGIRLS AND COWBOYS.

LASSO SPONSOR – \$5,000

STEP INTO THE RING WITH YOUR NAME LISTED IN THE PROGRAM (BUSINESS-CARD AD) AND A SPECIAL NOD FROM THE ANNOUNCER, PLUS ENTRY UP TO 5 COWGIRLS AND COWBOYS.

BOOTS & SPURS SPONSOR – \$2,500

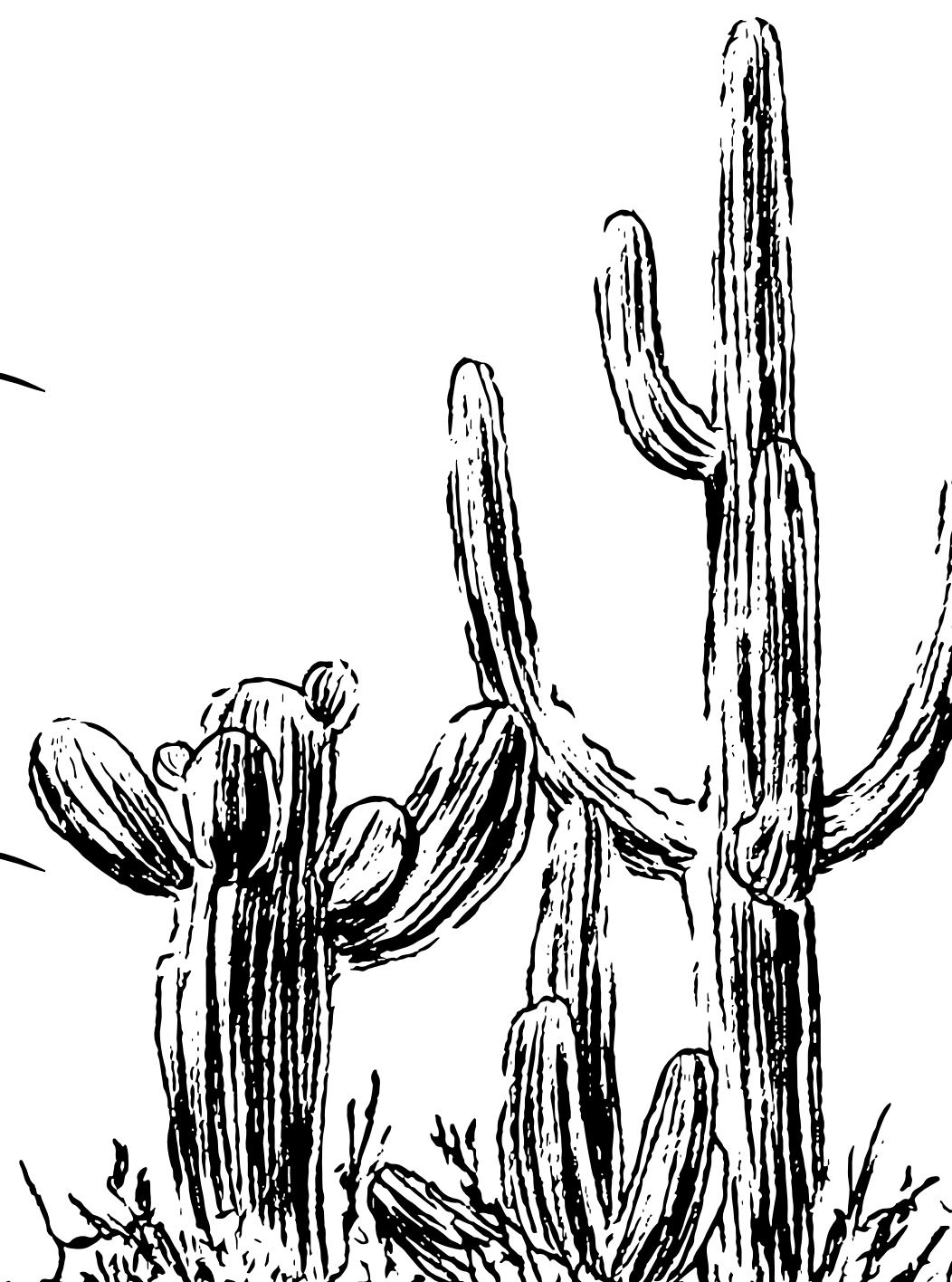
SADDLE UP FOR THE RIDE—YOUR NAME WILL BE LISTED IN THE PROGRAM AND TIPPED OFF BY THE ANNOUNCER, PLUS ENTRY UP TO 3 COWGIRLS AND COWBOYS.

TRAILBLAZER SPONSOR – \$2,000

YOUR NAME LISTED IN THE PROGRAM AND ENTRY UP TO 2 COWGIRLS AND COWBOYS.

LONE RANGER- \$1,000

**FOR THE COWBOY OR COWGIRL
RIDIN' ALONE**



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**MAKE CHECKS PAYABLE TO: LIUNA LATINO CAUCUS MAIL TO:
2195 FORTUNE DR. SAN JOSE CA 95131**

**HEAD COUNT ROUND-UP
CHECKS CAN MOSEY ON IN LATER,
BUT WE NEED TO KNOW WHO'S RIDING WITH US.
PLEASE RSVP NOW
SO WE CAN ROPE IN THE RIGHT HEAD COUNT FOR RODEO NIGHT.**

**EMAIL THE NAMES OF ALL GUESTS RIDING IN WITH YOUR PARTY.
EMAIL TO: ONAVARROCONSULTING@GMAIL.COM**

**INFORMATION NEEDED: AFFILIATE SPONSOR, GUEST NAME, EACH PERSONS
MOBILE PHONE/EMAIL.**

SEATING IS OPEN RANGE, BUT NAMES HELP US KEEP THE ROUNDUP SMOOTH AT THE DOOR.



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SPONSORSHIP AD SPECIFICATIONS – 8" X 10" PROGRAM:

FULL PAGE-\$15,000 (HORIZONTAL)

TRIM SIZE: 8" X 10"

WITH BLEED: 8.25" X 10.25" (0.125" BLEED ON ALL SIDES)

SAFE ZONE: 7.75" X 9.75"

HALF PAGE-\$10,000 (HORIZONTAL)

TRIM SIZE: 8" X 5"

WITH BLEED: 8.25" X 5.25"

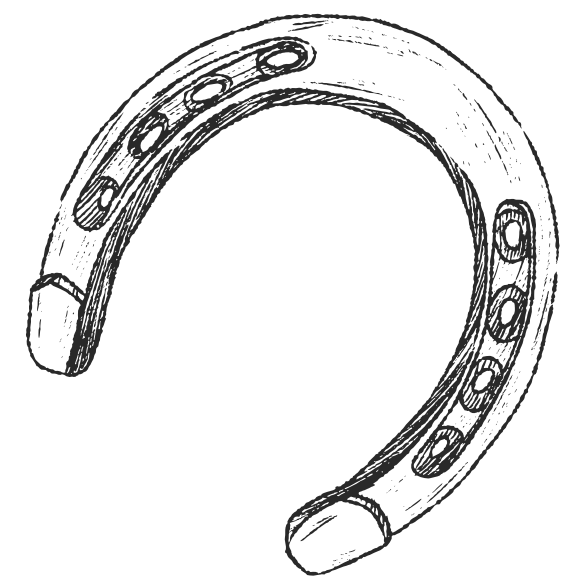
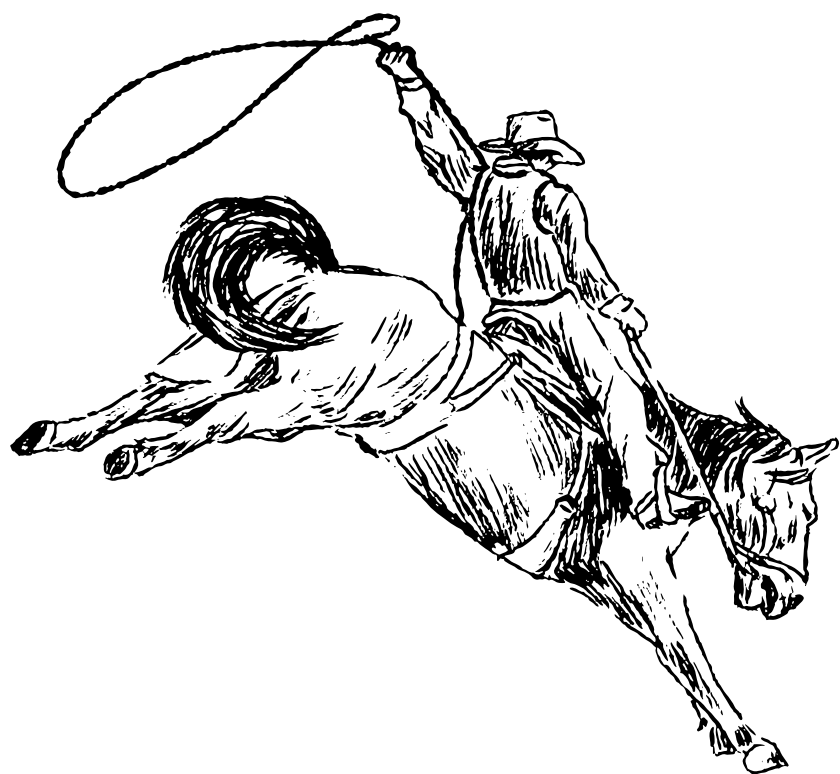
SAFE ZONE: 7.75" X 4.75"

QUARTER PAGE-\$7,500 (HORIZONTAL)

TRIM SIZE: 4" X 5"

WITH BLEED: 4.25" X 5.25"

SAFE ZONE: 3.75" X 4.75"



BUSINESS-CARD AD- \$5,000 (HORIZONTAL)

- **ALL SPONSER PLEASE SEND YOUR AFFILIATE LOGO NO MATTER SPONSER SHIP LEVEL**

FILE REQUIREMENTS

- **FORMAT: HIGH-RESOLUTION PDF (PREFERRED), JPG, OR PNG**
- **RESOLUTION: 300 DPI MINIMUM**
- **COLOR MODE: CMYK**
- **FORMATS: EMBEDDED OR OUTLINED**
- **BLEED: EXTEND BACKGROUND COLORS/IMAGES TO BLEED SIZE**
- **SAFE ZONE: KEEP IMPORTANT TEXT/LOGOS INSIDE SAFE ZONE**

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CORRAL YOUR ROOM

**DON'T GET LEFT OUT ON THE RANGE! USE THE LINK BELOW TO LASO YOUR HOTEL ROOM.
BOOK BEFORE THE ROOMS RIDE OFF INTO THE SUNSET.**

**THIS IS YOUR VIRGIN HOTEL RESERVATION LINK.
[HTTPS://BOOK.PASSKEY.COM/GO/SLLC25R](https://book.passkey.com/go/SLLC25R)**

**THIS LINK IS FOR APPLICATION TO BECOME A MEMBER FILL
OUT APPLICATION THEN GO BACK TO RENEW DUES
[HTTPS://PAYMENTS.LIUNA270.ORG/LATINOCaucus/Apprenticeship
APPLICATION/LATINOCaucus](https://payments.liuna270.org/LATINOCaucus/ApprenticeshipApplication/LATINOCaucus)**

**THIS LINK IS FOR EXISTING MEMBERS TO PAY OR RENEW DUES
[HTTPS://PAYMENTS.LIUNA270.ORG/LATINOCaucus/Apprenticeship
APPLICATION/LATINOCaucus](https://payments.liuna270.org/LATINOCaucus/ApprenticeshipApplication/LATINOCaucus)**

FRIENDLY REMINDER THAT THE ANNUAL MEMBERSHIP DUES ARE \$50

**IF YOU HAVE ANY QUESTION CONTACT
OLIVIA NAVARRO
(408) 674-9912**

ONAVARROCONSULTING@GMAIL.COM

