



Press Release

POLIMEROS USA ANNOUNCES REBRANDING IN NORTH AMERICA AS ROTO POLYMERS

Cleveland, OH – October 20, 2016 – Established rotomolding natural resin supplier and color compound manufacturing company, Polimeros USA, announces they are officially rebranding in North America. They revealed their brand new name, Roto Polymers, at the 2016 ARM National Convention in New Orleans, Louisiana, September 24-27.

The company is family owned and operated, and continues to sell the same products—but now with a name in North America that better suits their natural resin and color compound product line.

Roto Polymers supplies natural rotomolding resins and manufacturers color rotomolding compounds in pellet and powder form. They have always been a leading competitor in the national rotational molding resin industry, and with the evolution of this extensive rebranding effort, the company is set to achieve even a larger presence.

“Our new company name reflects our continued growth and expansion within the rotational molding industry in North America,” says a Roto Polymers spokesperson.

Roto Polymers is an innovative leader in the rotomolding industry. Since 1997, Roto Polymers has positioned itself as a top supplier of high quality natural resins and manufacturer of color compounds. In fact, Roto Polymers is one of the largest natural rotomolding resin suppliers and color compound manufacturers in North America, supported by an infrastructure that supplies a volume of over 200 million pounds per year in over 30 countries. Roto Polymers’ rotomolding resins are produced into five distinct polymer products: ROTOLENE[®], ROTOLENE HIGH FLOW[®], ROTOLENE INDUSTRIAL[®], ROTOLENE HD[®] and ROTOLENE BLACK ULTRA[®].

Each one of these products is uniquely formulated to have specific properties and characteristics that fit a host of industrial and commercial end applications, including industrial, agricultural, chemical and water tanks; large cisterns, trash containers, bulk containers and marine parts; outdoor chairs, kayaks, coolers and hot tubs; and outdoor playhouses, slides and swing sets.

Roto Polymers has created global industry partnerships by making their rotomolding resins accessible. They do this by offering their products at internationally competitive prices with volume discounts and products on consignment, so customers have options when purchasing.

To request a quote or place an order with Roto Polymers, call (261) 591-0175 or email info@rotopolymers.com. For more information on their rotomolding resins and compounds, visit rotopolymers.com.

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