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Women's Choice Award®  
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**FOR IMMEDIATE RELEASE**

**Jennifer Perri Receives the Women's Choice Award®  
for Providing Exemplary Financial Services to Women**

**Atlanta, GA, (June 5, 2020)**- WomenCertified Inc., home of the Women's Choice Award identifies Financial Advisors and Firms based on rigorous research focused on 17 points of objective criteria, in addition to references of validation from the advisor's peers and/or superiors. As such, it is an honor to announce that Jennifer Perri has earned the Women's Choice Award, demonstrating a strong commitment to providing exemplary services for female clientele.

The Women's Choice Award is the only recognition program, identifying well-qualified advisors and firms who understand and appreciate the importance of women's financial power in today's economy by providing the necessary services and experiences to assist her through the life stages. Achieving this award reaffirms the commitment Jennifer Perri has to extraordinary service in addressing the financial needs of women and their families.

We believe that helping support women on their road to financial security is truly a win-win for all. In fact, while people know that women control more money than men, and that women are also the financial decision makers of the household, according to [Wealthsimple](#), women are investing 40% less than men. This means that women are losing out on a sense of pride and confidence that comes with reaching financial goals- in addition to compounding the pay gap dramatically over time.

***"Women relate to money differently than men therefore requiring a unique approach to financial planning. I pride myself on the ability to empower & educate women to make smart financial decisions and take control of their lives and their money." -Jennifer Perri***

Delia Passi, founder of the Women's Choice Award says, "Women value financial security and yet they struggle with whom they can trust with their finances. Our goal is to simplify her life, and with the Women's Choice Award, women and couples have a sound starting point. We also take pride in helping advisors and firms who have gone above and beyond to provide a superior experience to their female clientele. We applaud these advisors and the efforts they put forth to provide women with the service and financial education that they deserve."

As the leading advocate for female consumers and former group publisher of Working Woman and Working Mother magazines, Passi created the Women's Choice Award for Financial Advisors in an effort to help women identify those advisors who are committed to providing quality service. The award allows this outstanding group of advisors to showcase their commitment to the women's market, while giving potential clients a starting point for entrusting their finances to an advisor.

#### **ABOUT JENNIFER PERRI**

Jennifer guides individuals, business owners and families on the skills necessary to take control of their money, live debt-free and plan for a successful financial future in retirement. She has been cited for her knowledge by and has appeared on sources such as ABC, NBC, FOX, CBS, The Boston Globe, Newsweek, Fortune and Forbes. In addition to her hands-on work in the field with clients, she was a contributor to one of Amazon's best-selling books, "Dare to Succeed " with Jack Canfield, creator of the Chicken Soup for the Soul series. Some of her other works have been featured in Little Pink Book, Fortune Publishing, Wall Street Select, Huffington Post Online, Canton/Woodstock Family Life Publications, Forbes, Newsweek, and various other local circulations. She is a sought-after speaker for organizations, churches, and community groups of all kinds.

Mrs. Perri has established a nationwide reputation for her service and compassion in working with women and their finances. She has spent the past decade assisting women transition from many life events, with a strong focus on divorce financial planning and working with widows as they move forward in their new lives.

Jennifer is the recipient of several honors, including: 2013-2016, 2020-2021 Women's Choice Award, The Voice of Women, for Financial Services (USA Today); Kentucky Colonel Award for civic leadership from the Commonwealth of Kentucky; 2013 Editor's Choice Award for her work in Dare to Succeed from Celebrity Press; 2013 Inductee into the National Academy for Best-Selling Authors; 2013 Acquisition International Financial Advisory Firm of the Year- USA: and four consecutive awards in the Best of Atlanta Business Hall of Fame from the city of Atlanta.

Jennifer is a native of the Philadelphia area, and currently resides in Buckhead, Georgia with her amazing husband, Carmine and their two fur babies, Thor & Flora. She is the mother of three wonderful sons and is the Gigi of 5 beautiful grandchildren.

**ABOUT WOMEN'S CHOICE AWARD**

The Women's Choice Award Financial Advisor Program is based on 17 objective criteria associated with providing quality service to women clients such as credentials, experience, and a favorable regulatory history, among other factors. Financial advisors do not pay a fee to be considered or placed on the final list of Women's Choice Award® Financial Advisors, though they may have paid a fee to participate in the Women's Choice Award Financial Advisor Marketing Program. WomenCertified Inc., home to the Women's Choice Award, awards businesses, brands and services based on high recommendation ratings by female consumers. The Women's Choice Award represents the collective voice of women so they can help each other identify businesses that deserve their loyalty and referrals. To learn more, visit [www.womenschoiceaward.com](http://www.womenschoiceaward.com).